Mapping internet public policy

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APC Symposium on Networking Networks in Internet Public Policy

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Mapping internet public policy

1. Some existing mapping frameworks:
   - Diplo's baskets
   - Schrödinger's cats
   - Global Partners' layer model
   - WGIG
   - IGF framework of issues
2. Dimensions of mapping
3. Mapping by:
   - issue
   - institution and stakeholder community
   - national environment
   - civil society engagement
4. Networking issues
5. Mapping individual organisations and networks

Some existing mapping frameworks

Diplo's baskets

Infrastructure & standardisation basket

Legal basket

Economic basket

Development basket

Socio-cultural basket

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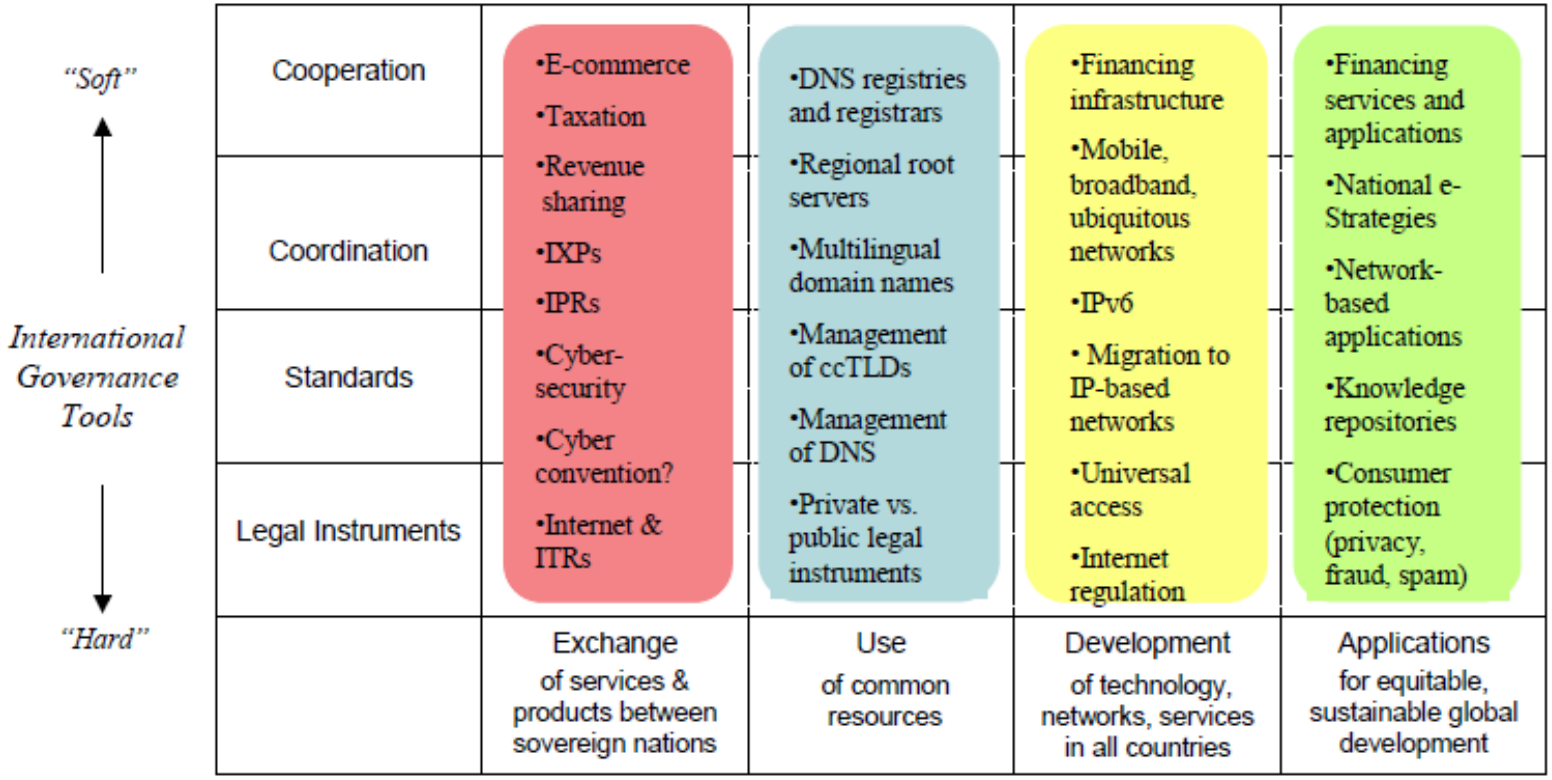
"Shrödinger's cats"



Source: Don MacLean, 'Herding Schrödinger's Cats,' paper for WGIG 2004.

Narrow ← *Scope of International Governance Arrangements* → *Broad*

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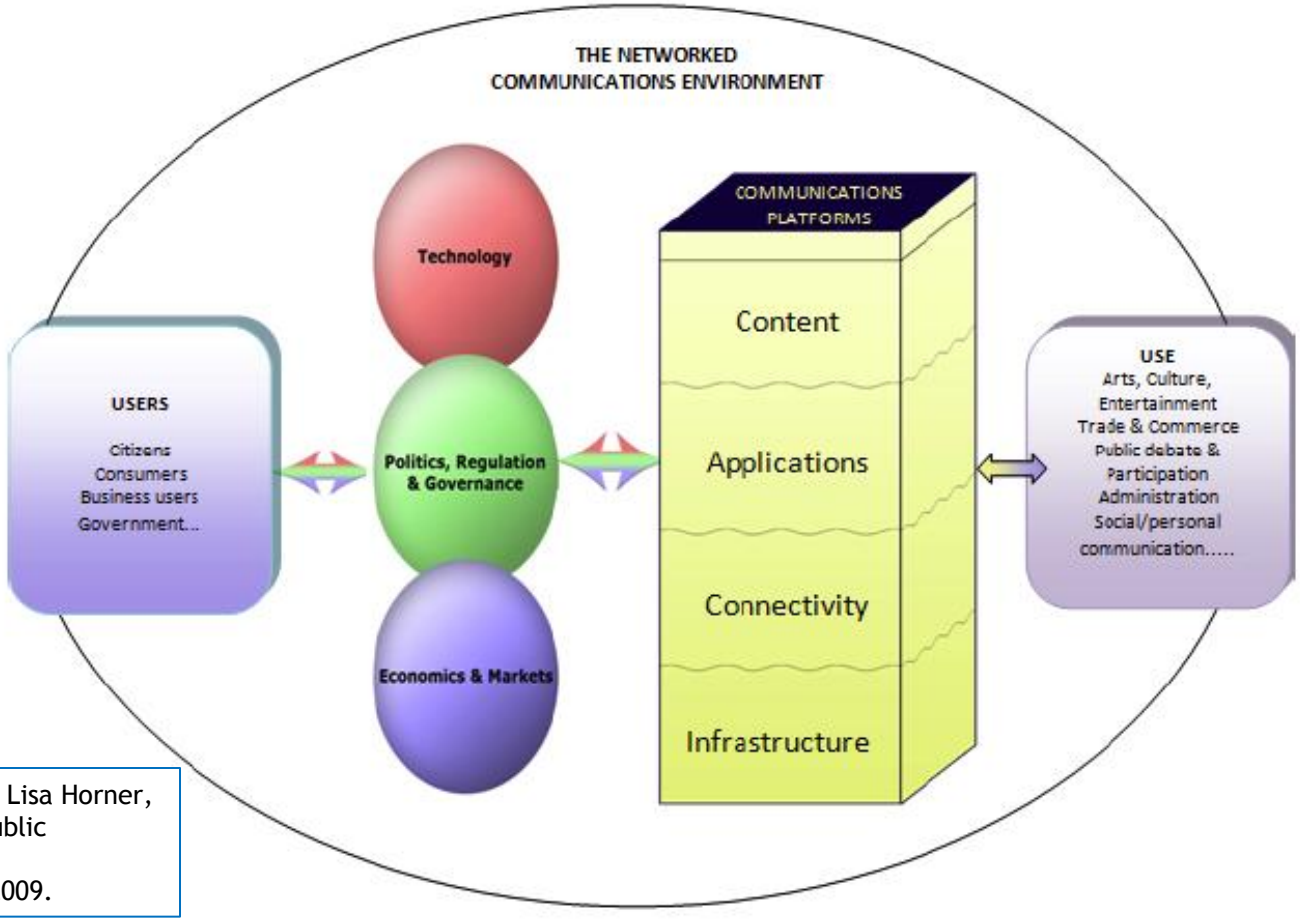
Global Partners' layer model



Source: Kate Wilkinson and Lisa Horner, 'Communications in the Public Interest,'
paper for Global Partners 2009.

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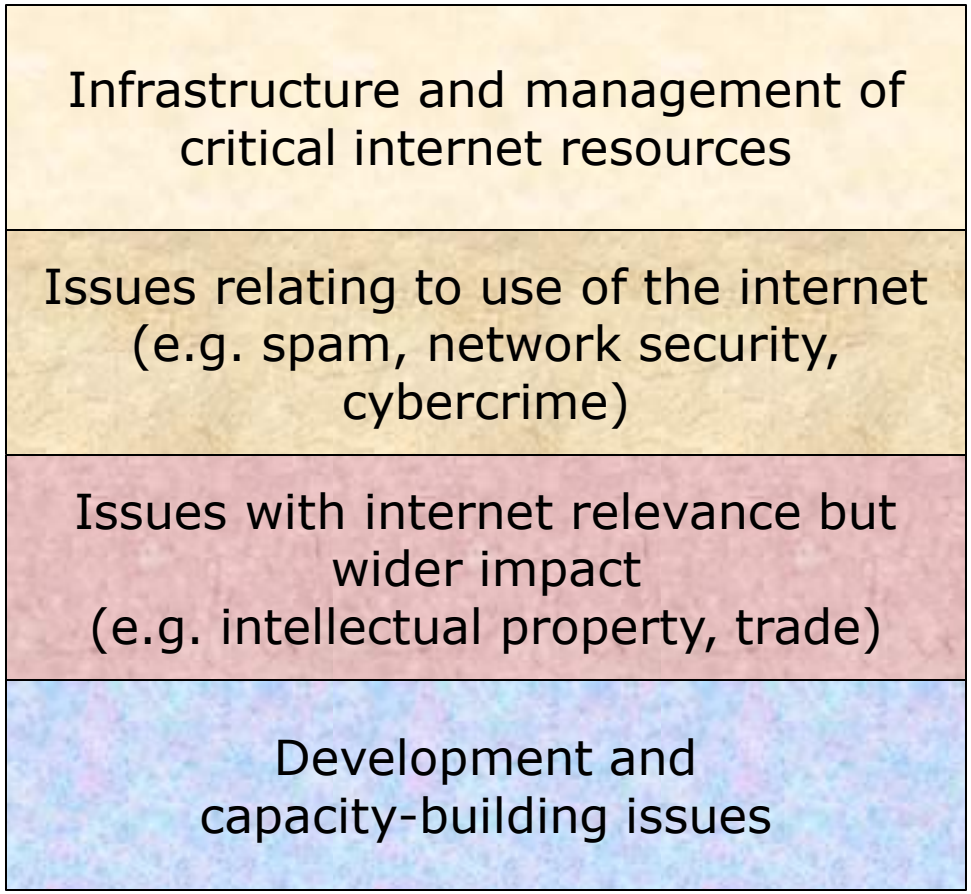
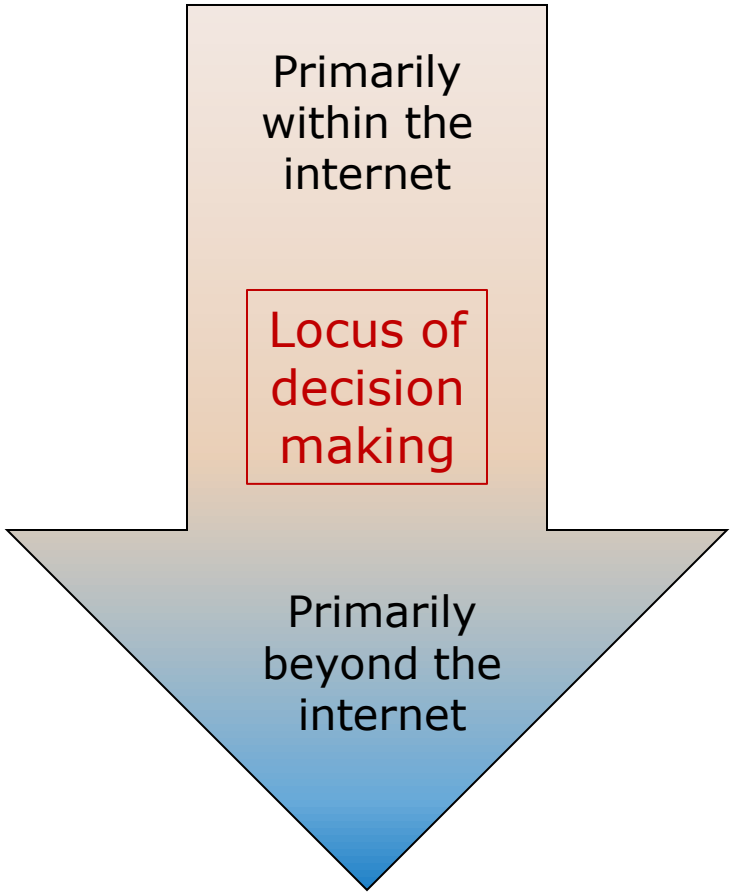
WGIG's taxonomy of internet governance





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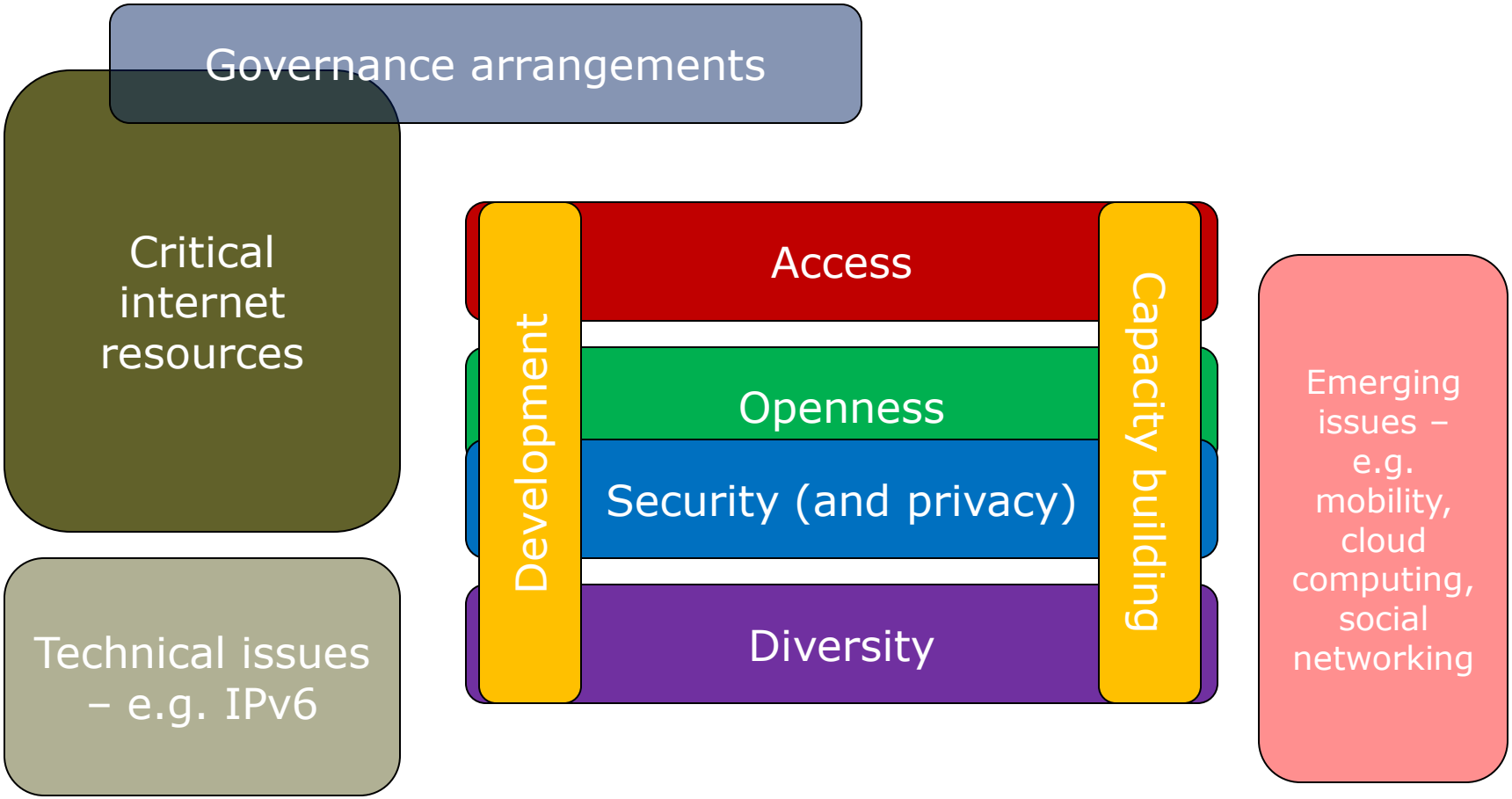
IGF framework of issues



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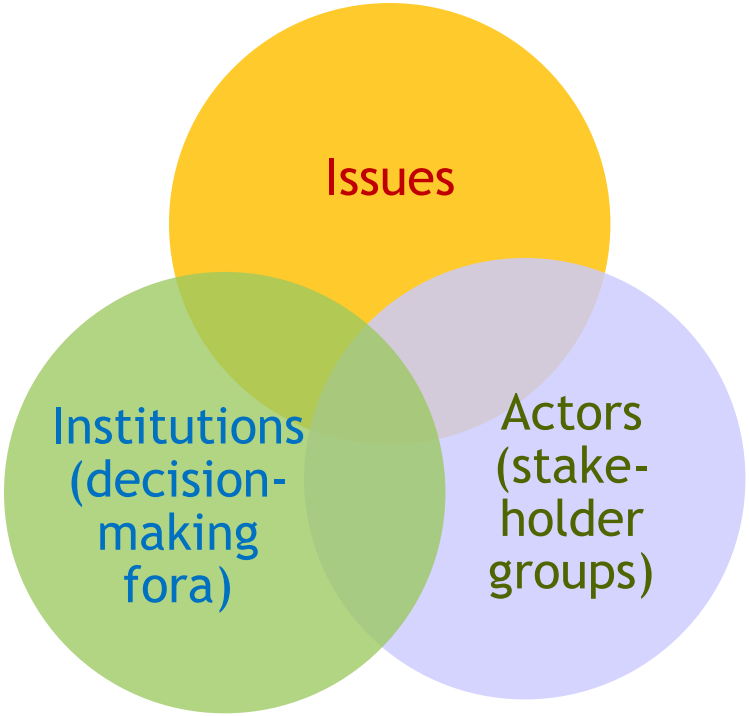
Dimensions of mapping

Approaches to mapping

Mapping framework



Colour codes*

- Internet community
- Intergovernmental agency
- National government
- Commercial business
- Non-governmental public policy
- Civil society
- Users

* not used in all slides

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Dimensions for mapping internet public policy issues and entities

Narrow internet issues ..... Broad governance issues

Technical issues ..... Policy issues

Expert-led ..... Government-led

Global ..... National

Legislative ..... Normative

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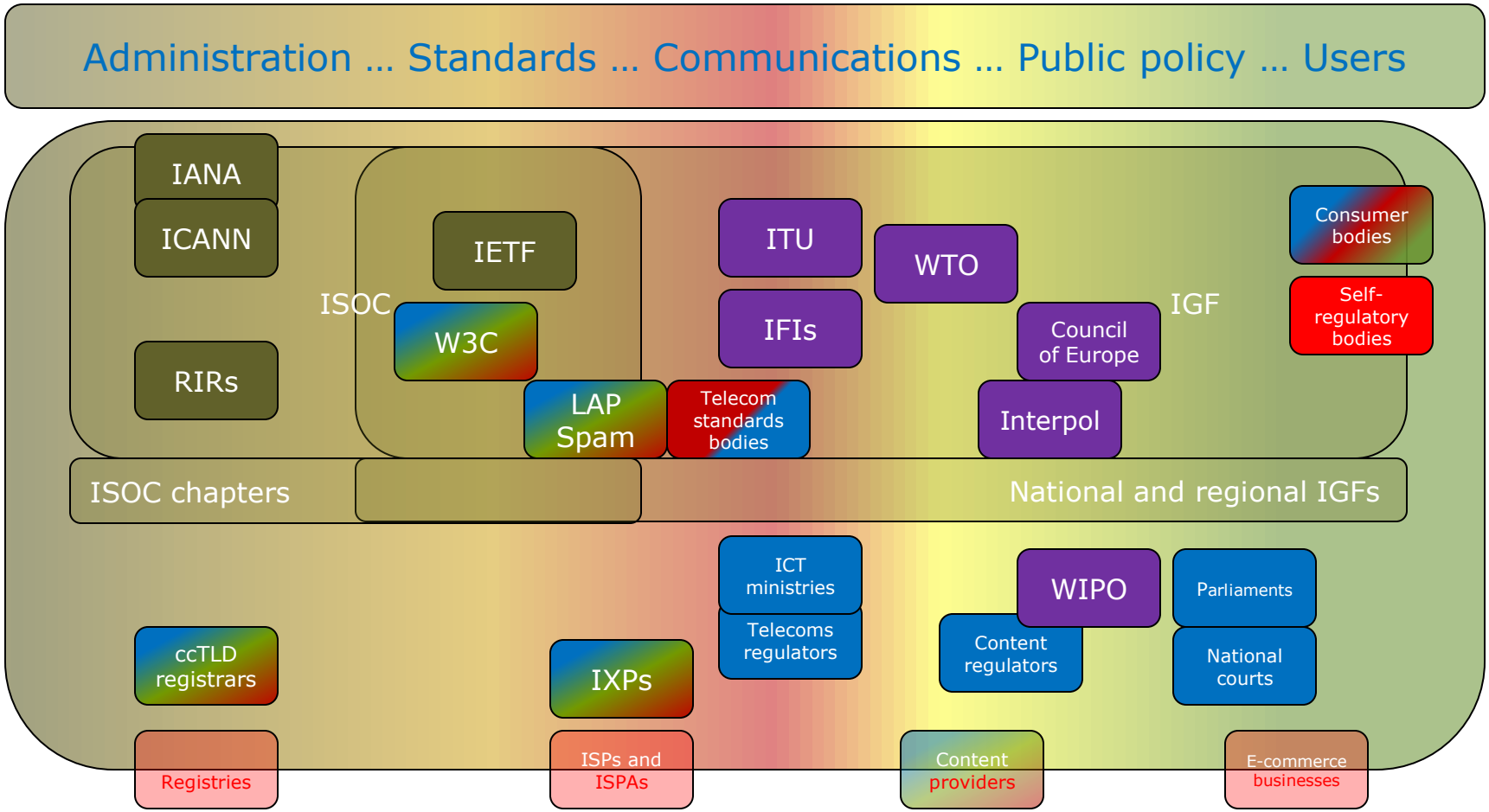
Dimensions for mapping internet public policy issues and entities – "narrow" *versus* "broad"



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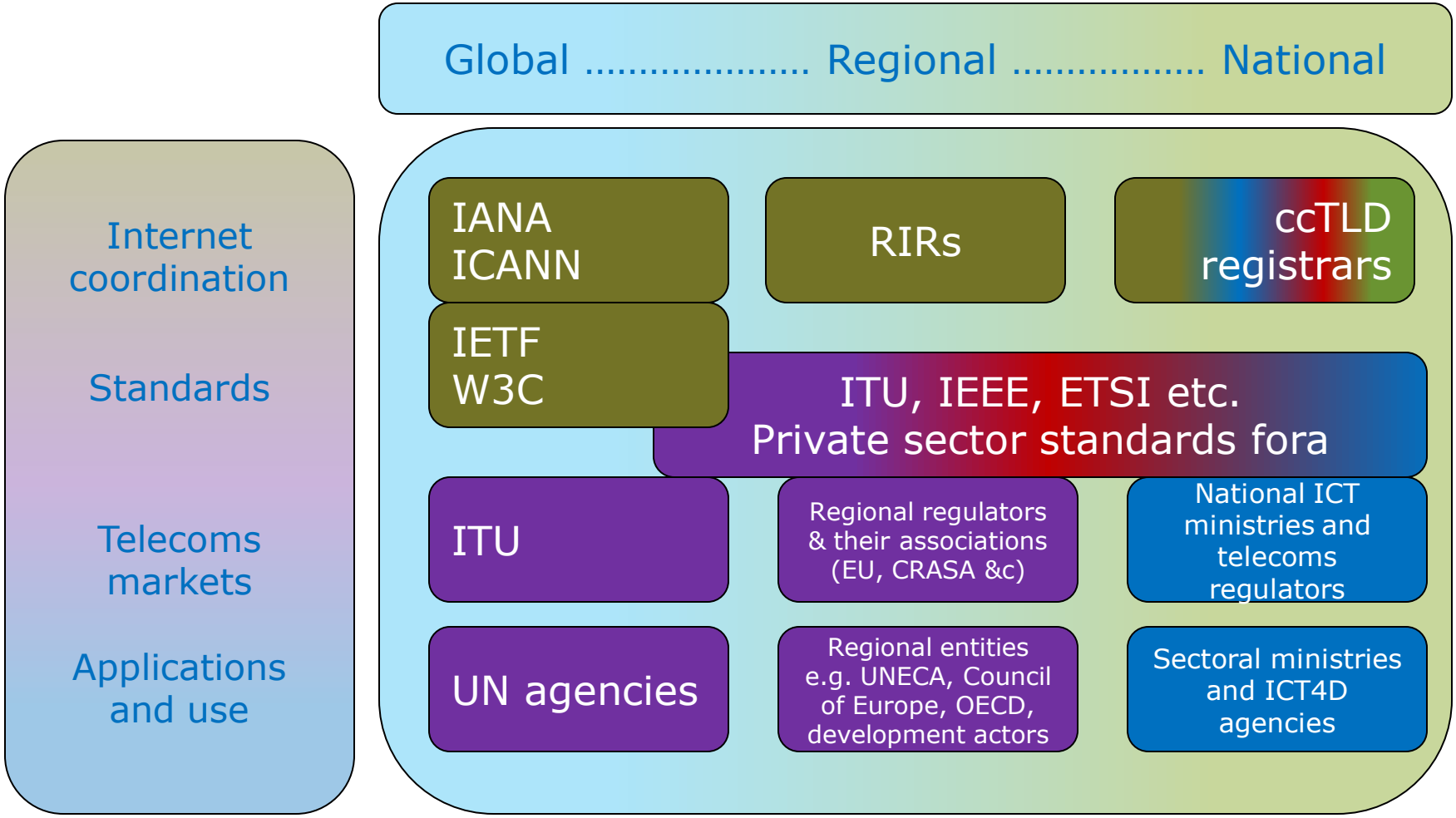
Dimensions for mapping internet governance issues and entities – global *versus* national



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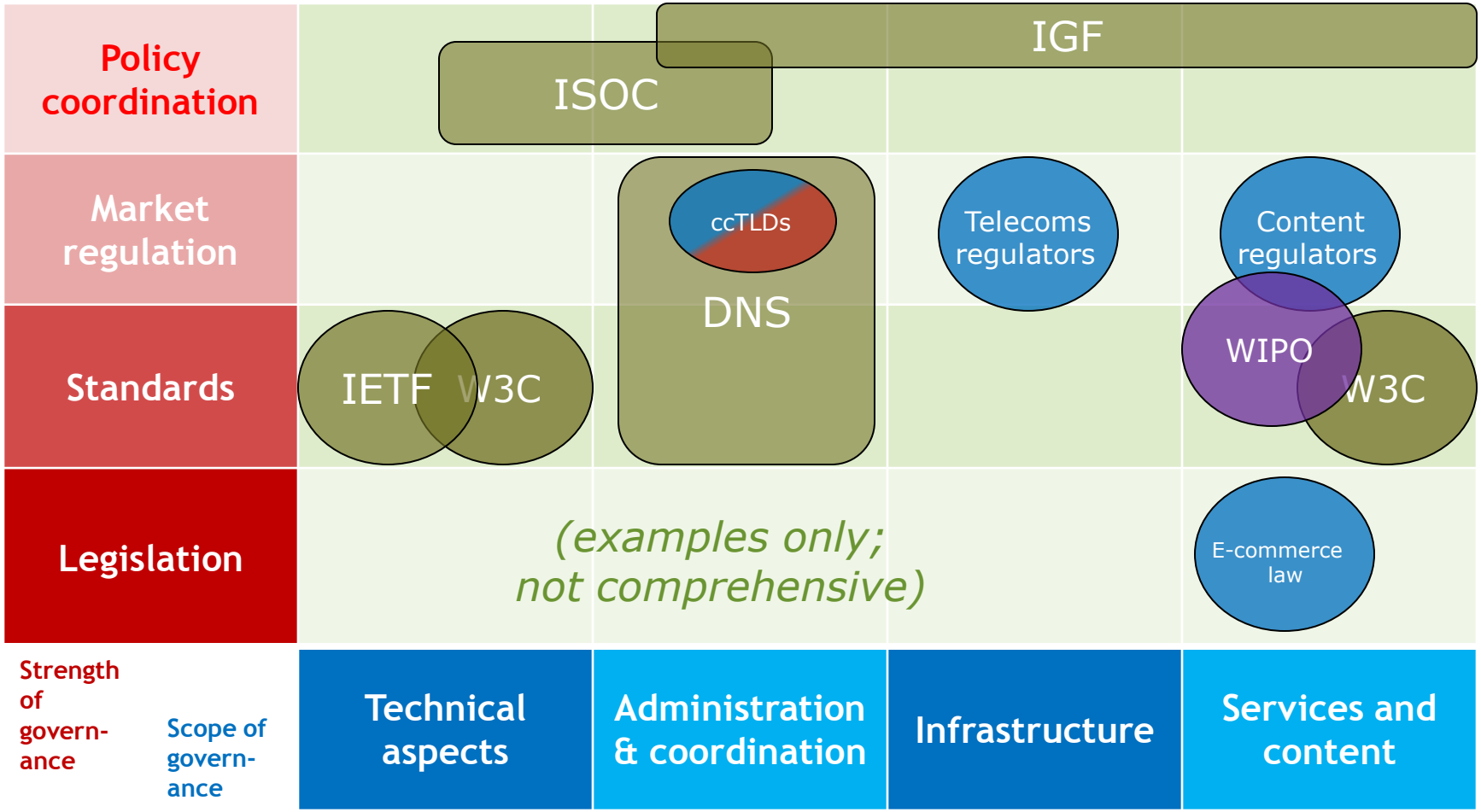
Dimensions for mapping internet governance issues and entities – soft *versus* hard "law"



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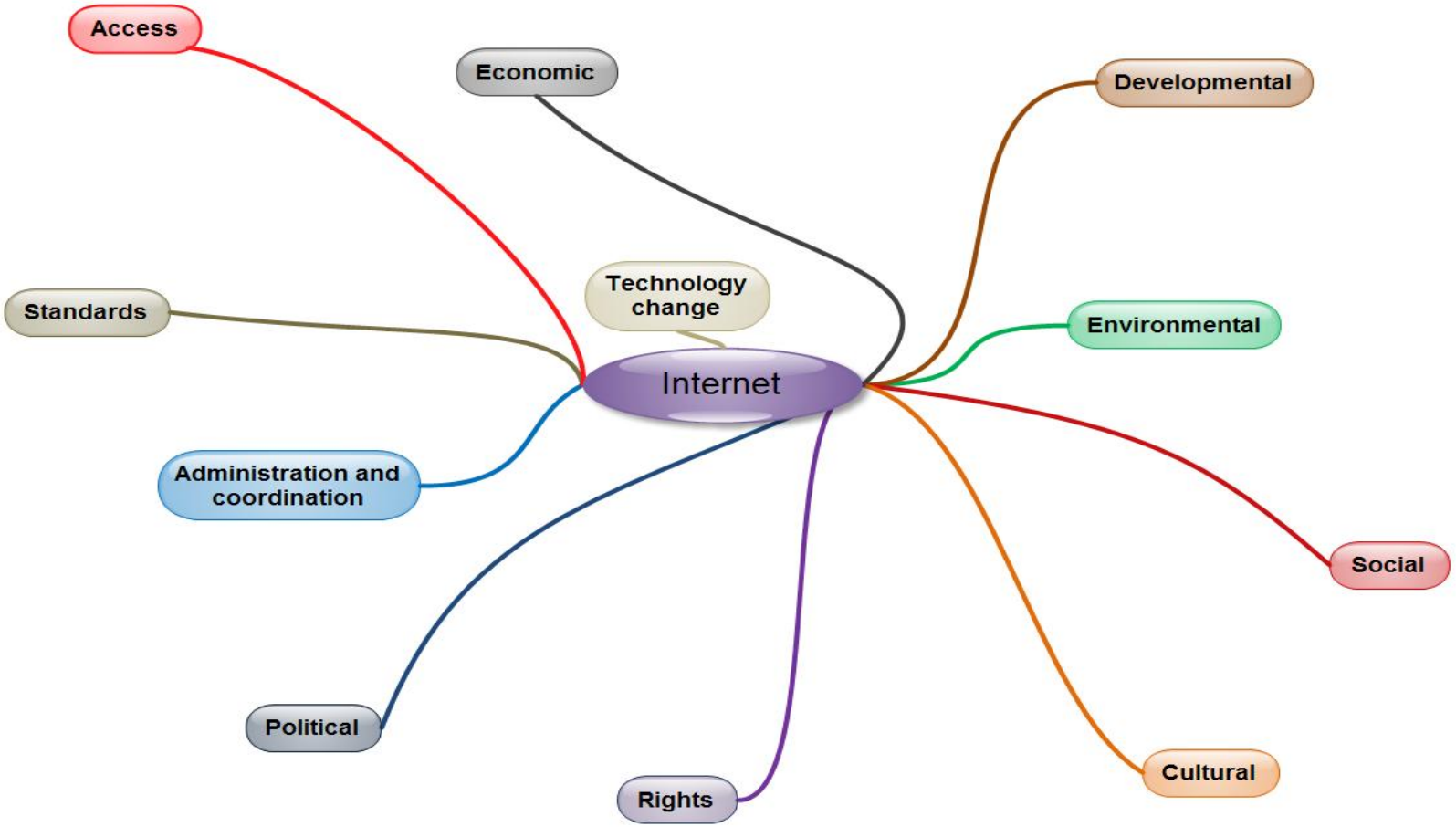
Mapping internet issues

Mapping internet issues : the big picture



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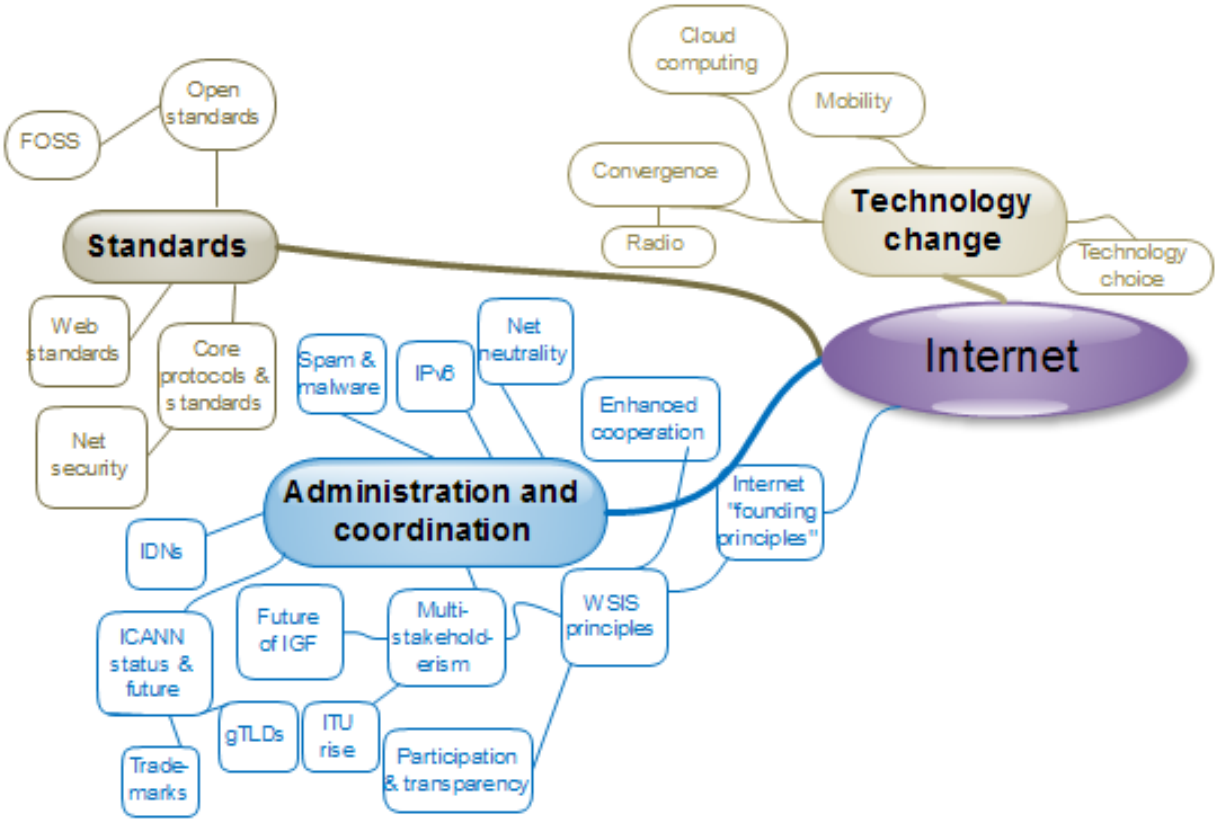
Mapping internet issues : technical



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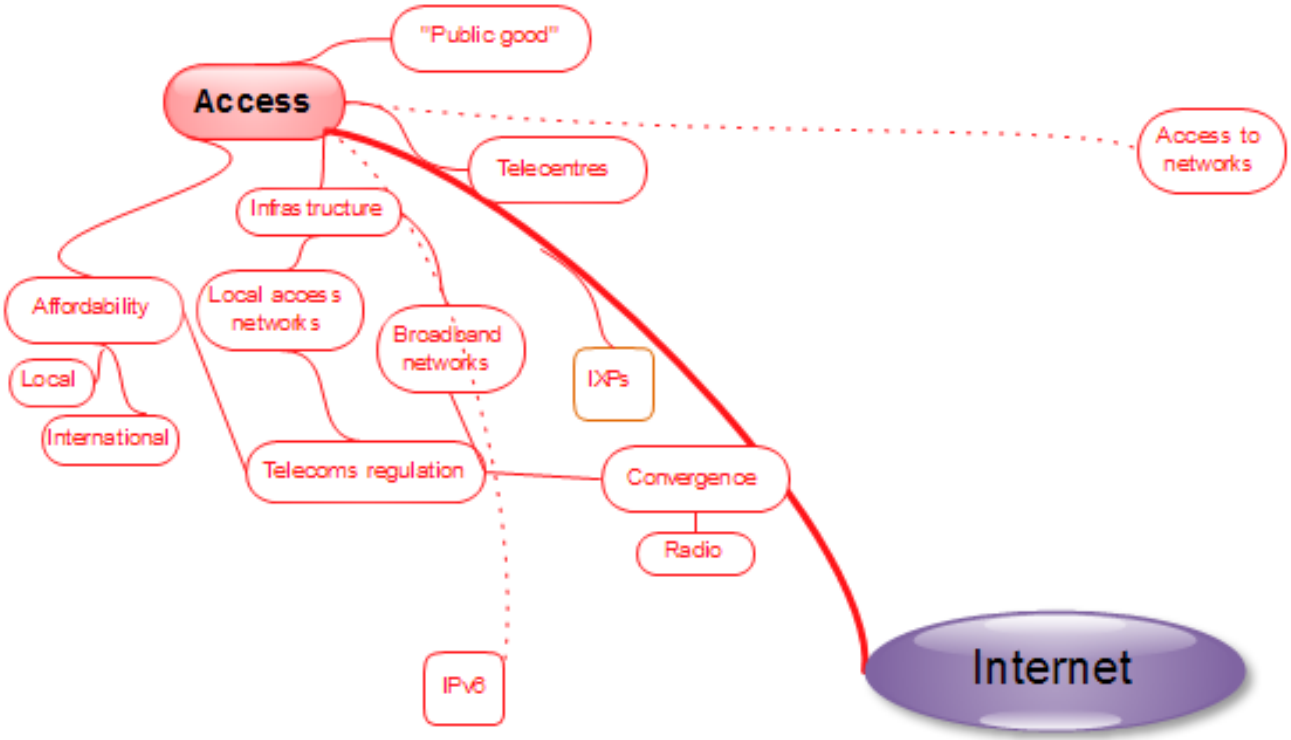
Mapping internet issues : access



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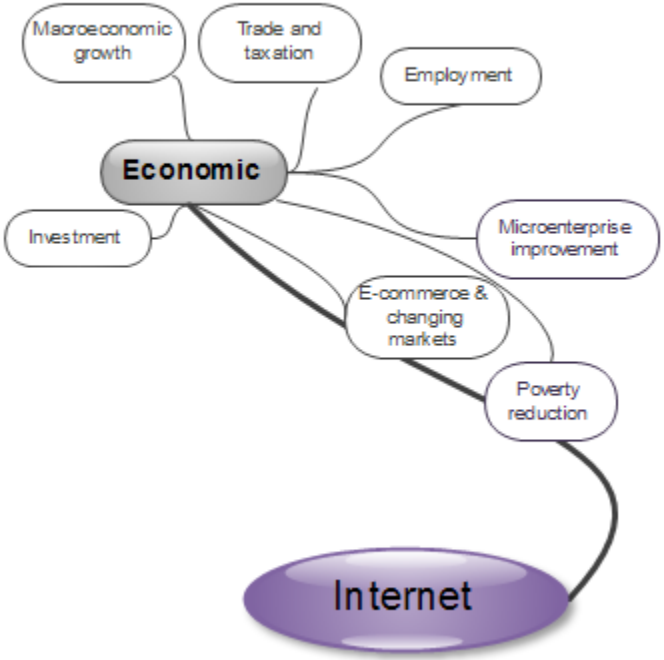
Mapping internet issues : economic



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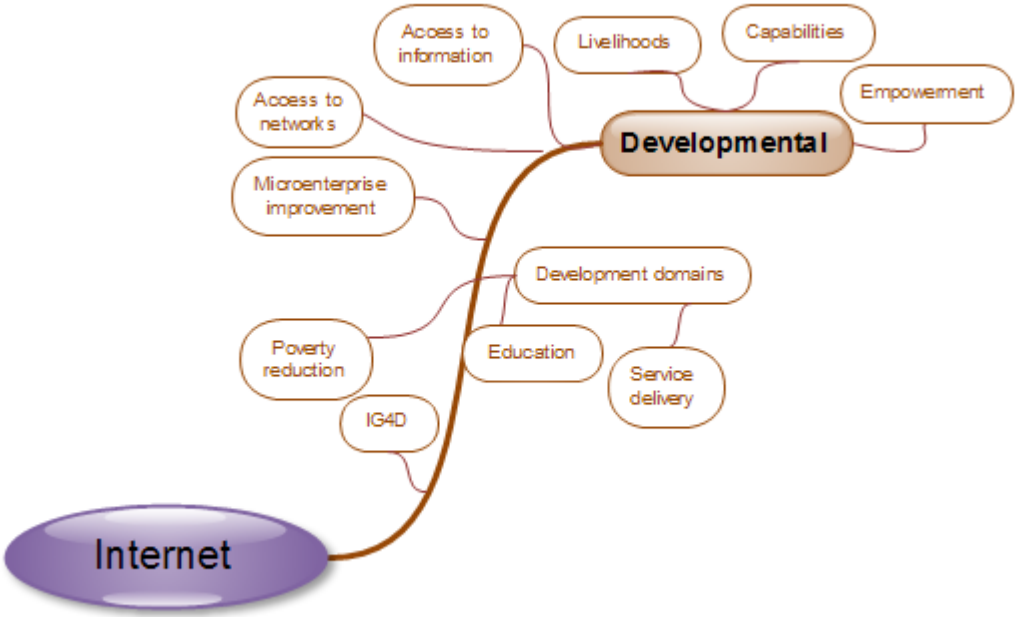
Mapping internet issues : development



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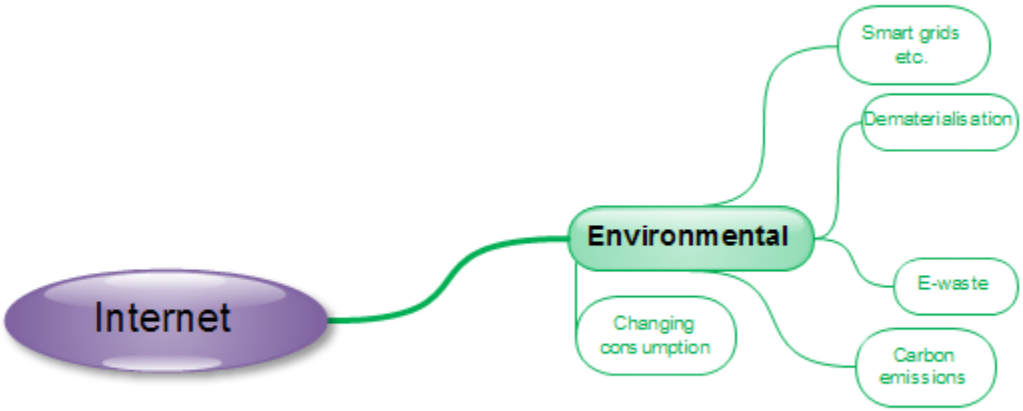
Mapping internet issues : environment



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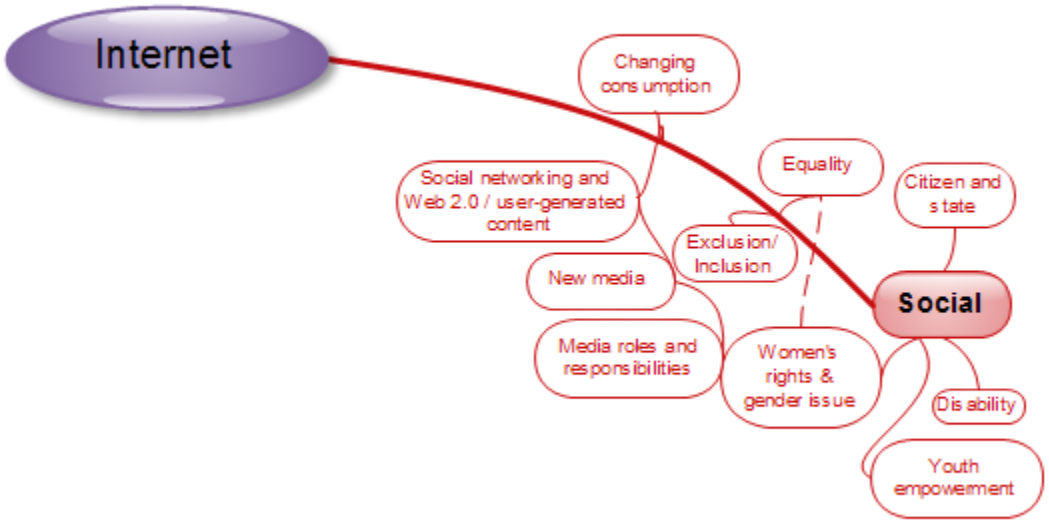
Mapping internet issues : social



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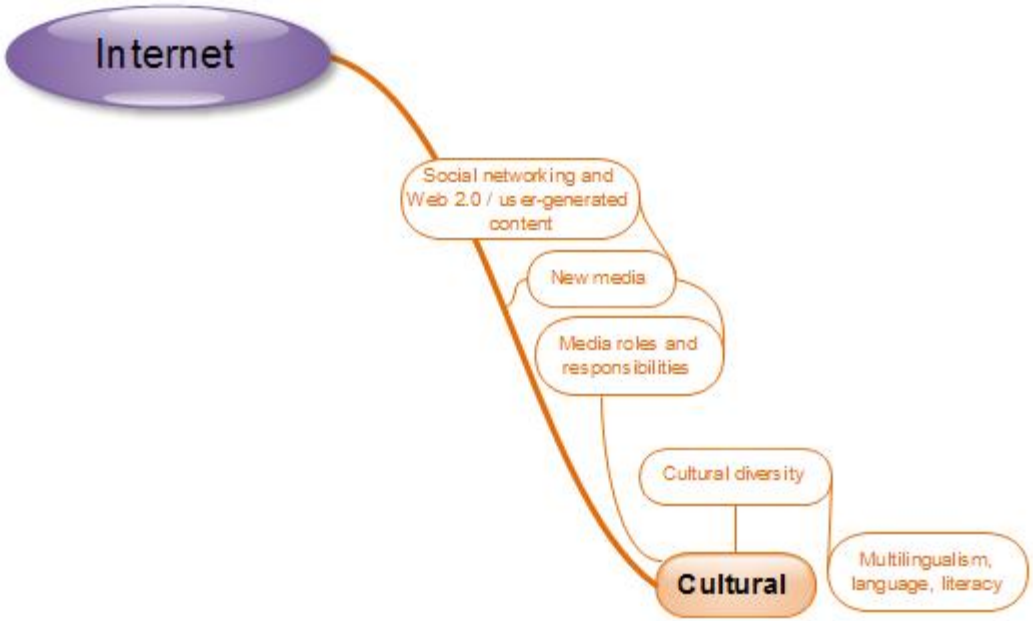
Mapping internet issues : cultural



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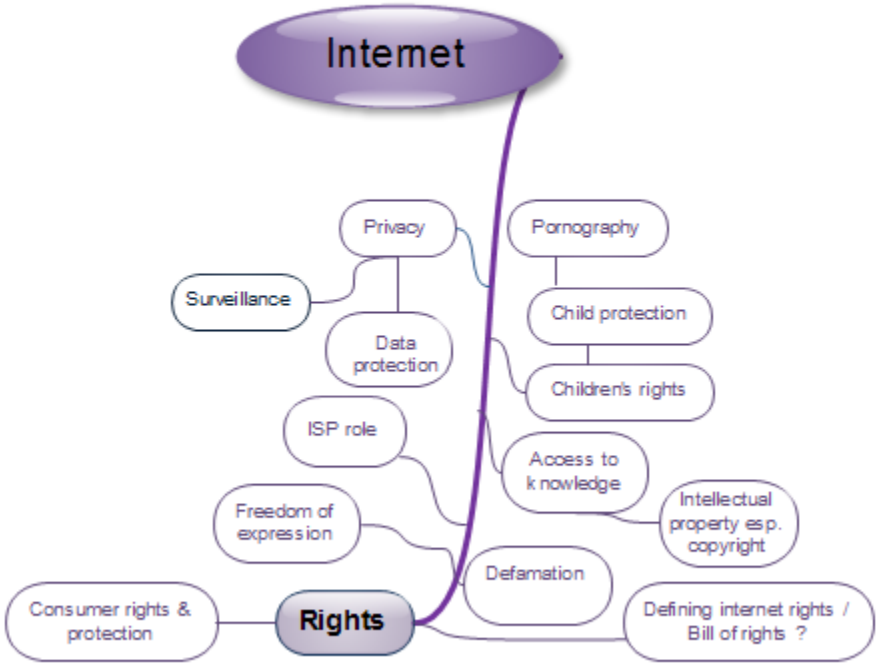
Mapping internet issues : rights



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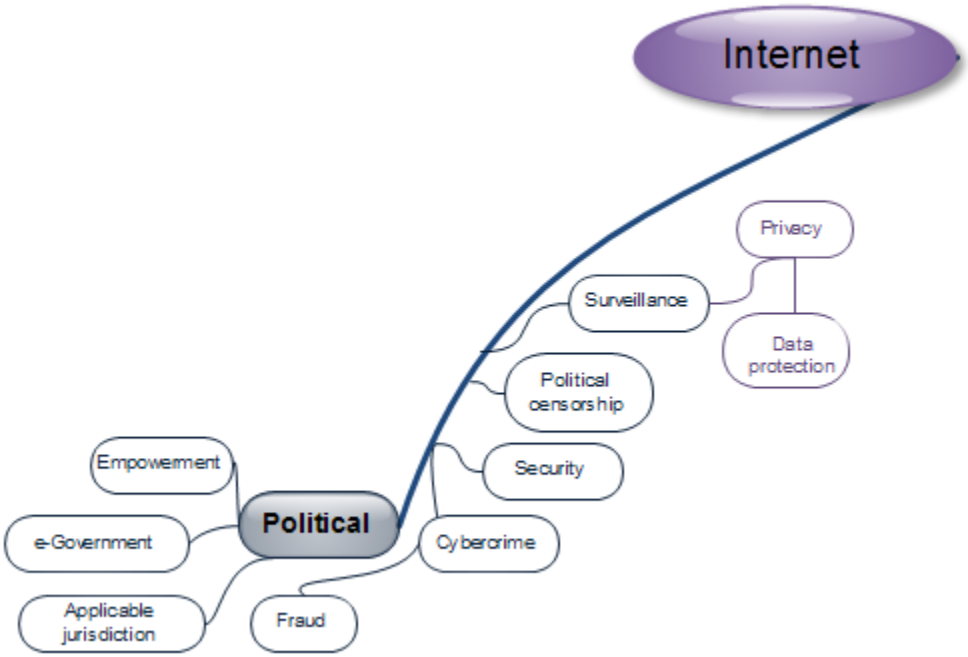
Mapping internet issues : political



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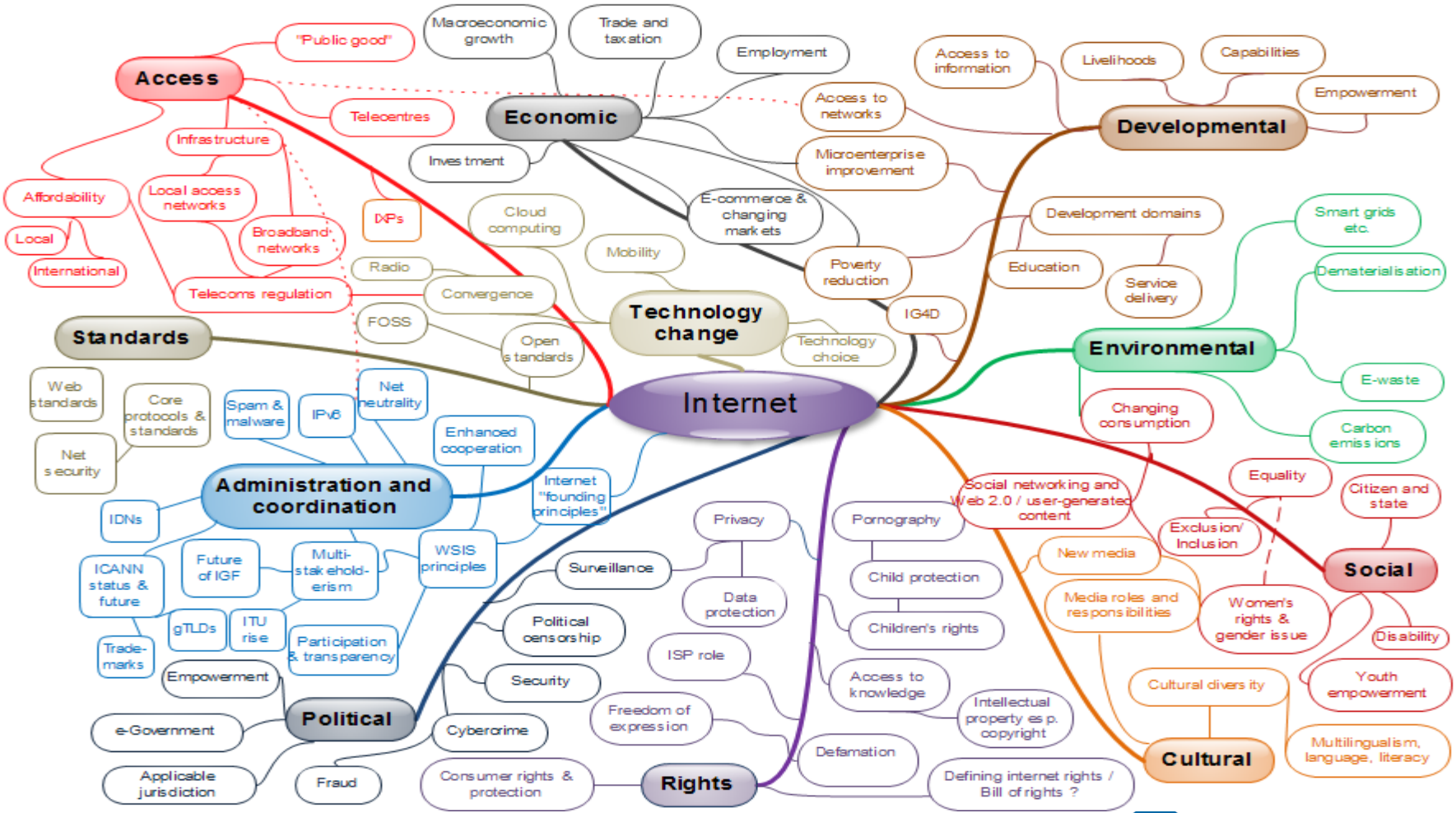
Mapping internet issues : in detail



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Mapping institutions, actors and stakeholder communities

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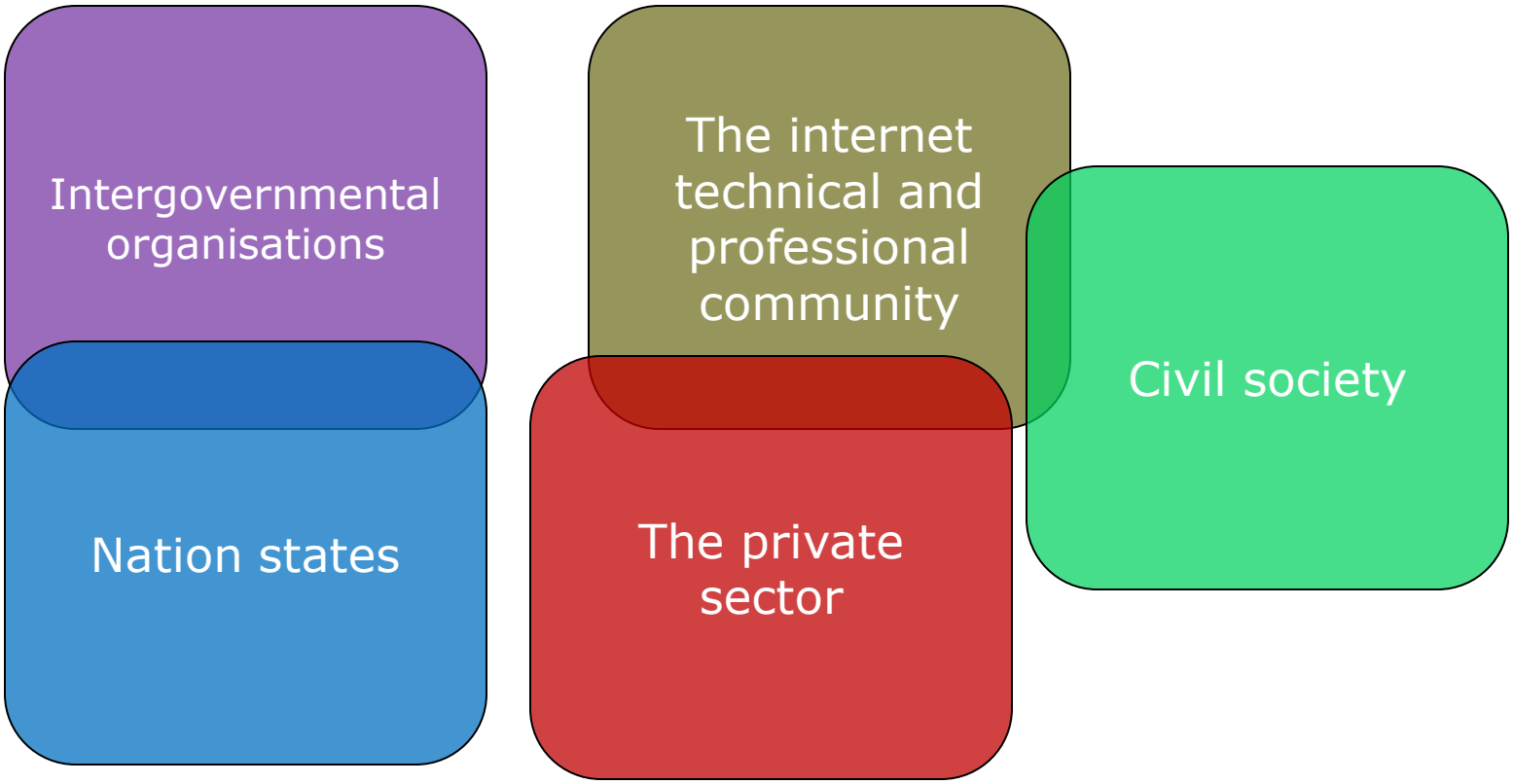
Mapping stakeholder communities: the basic picture



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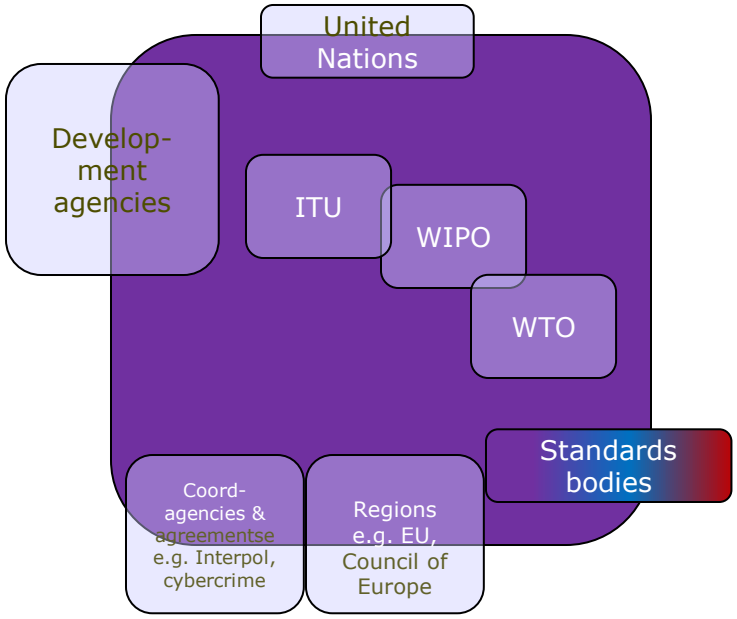
Intergovernmental agencies



Types of agency/engagement (examples)

- Global ..... Regional
- UN/universal ..... Non-universal
- Policymaking ..... Operational
- Technical ..... Developmental
- Rule-making ..... Co-ordinating

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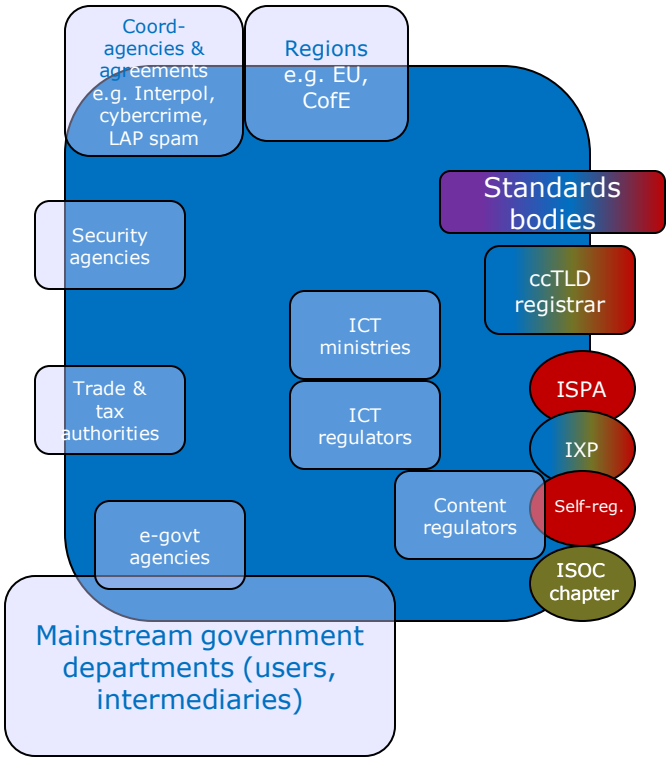
National governments & agencies



Types of agency/engagement (examples)

National ..... Local

Communications sector ..... Applications

Internet ..... Non-internet

Policy ..... Regulation ..... Implementation

Democratic ..... Authoritarian

Rule-making ..... Co-ordinating

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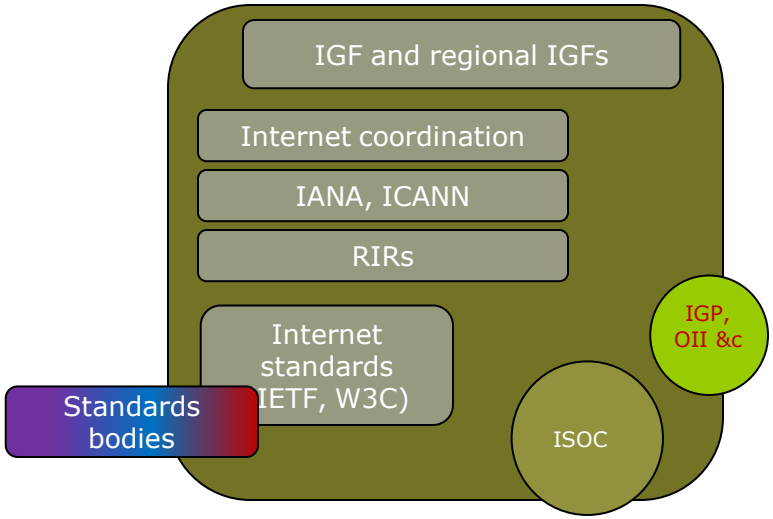
Internet entities



Types of agency/engagement (examples)

Global ..... Regional ..... National

Multistakeholder ..... Single stakeholder

Standard-setting .... Admin & Coordination

Decision-making .....Discussion-focused

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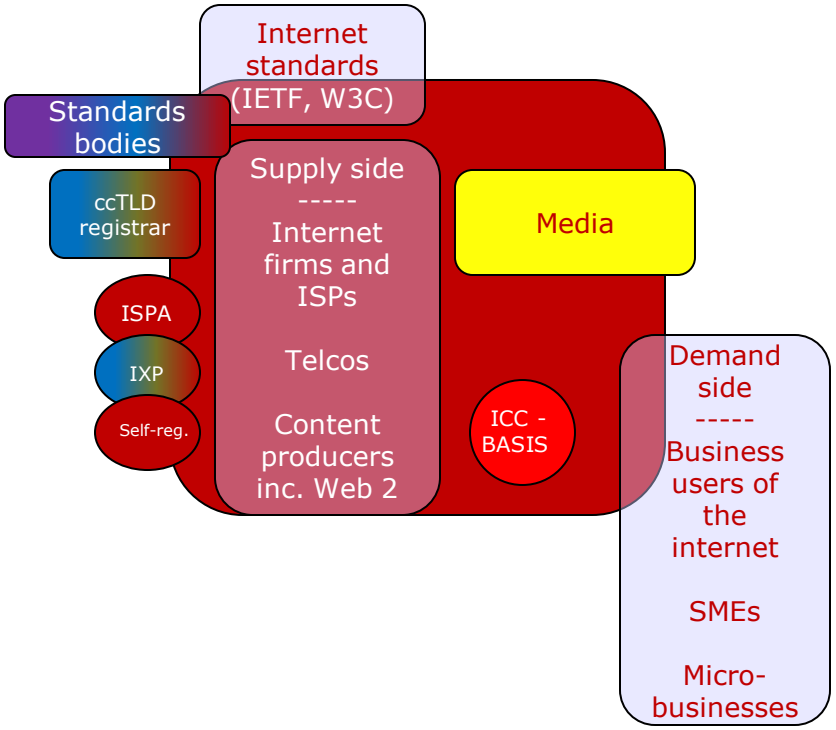
Private sector entities



Types of agency/engagement (examples)

- Global ..... National
- Internet business ..... Internet user
- Supply side ..... Demand side
- E-commerce ..... Traditional marketing
- Independent business ..... Business association
- North ..... South
- Incumbent ..... Innovative

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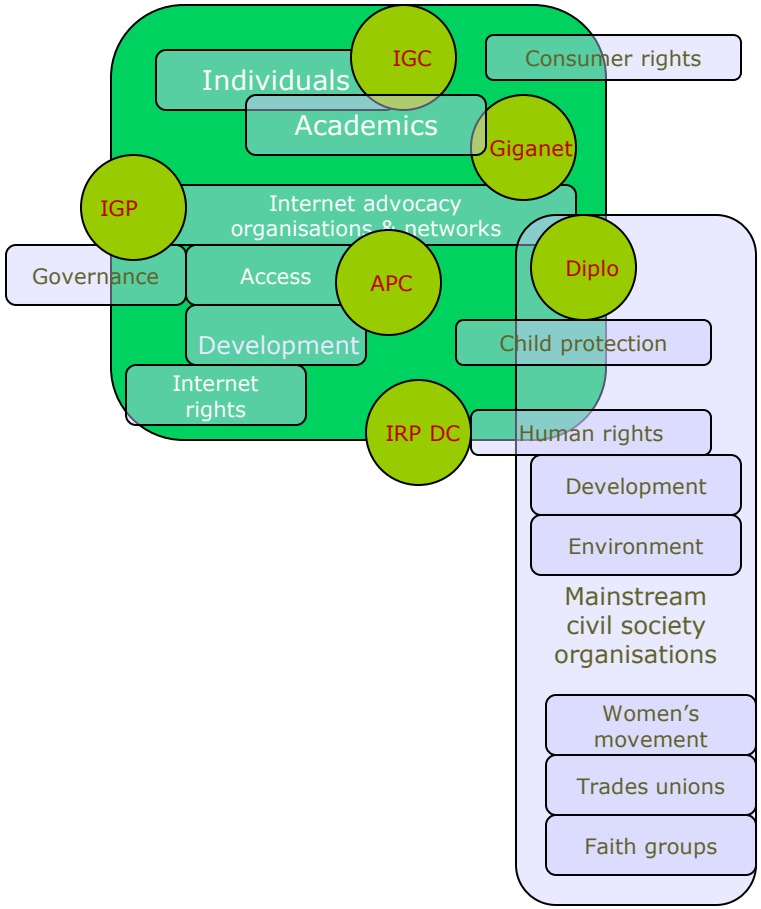
Civil society actors



Types of agency/engagement (examples)

National	Local
North	South
Policy	Implementation
Internet / ICTs	Mainstream
Conservative	Radical
Issue-focused	Representational
Single issue	Social ecosystem
Independent	Networked
Member-funded	Donor-funded

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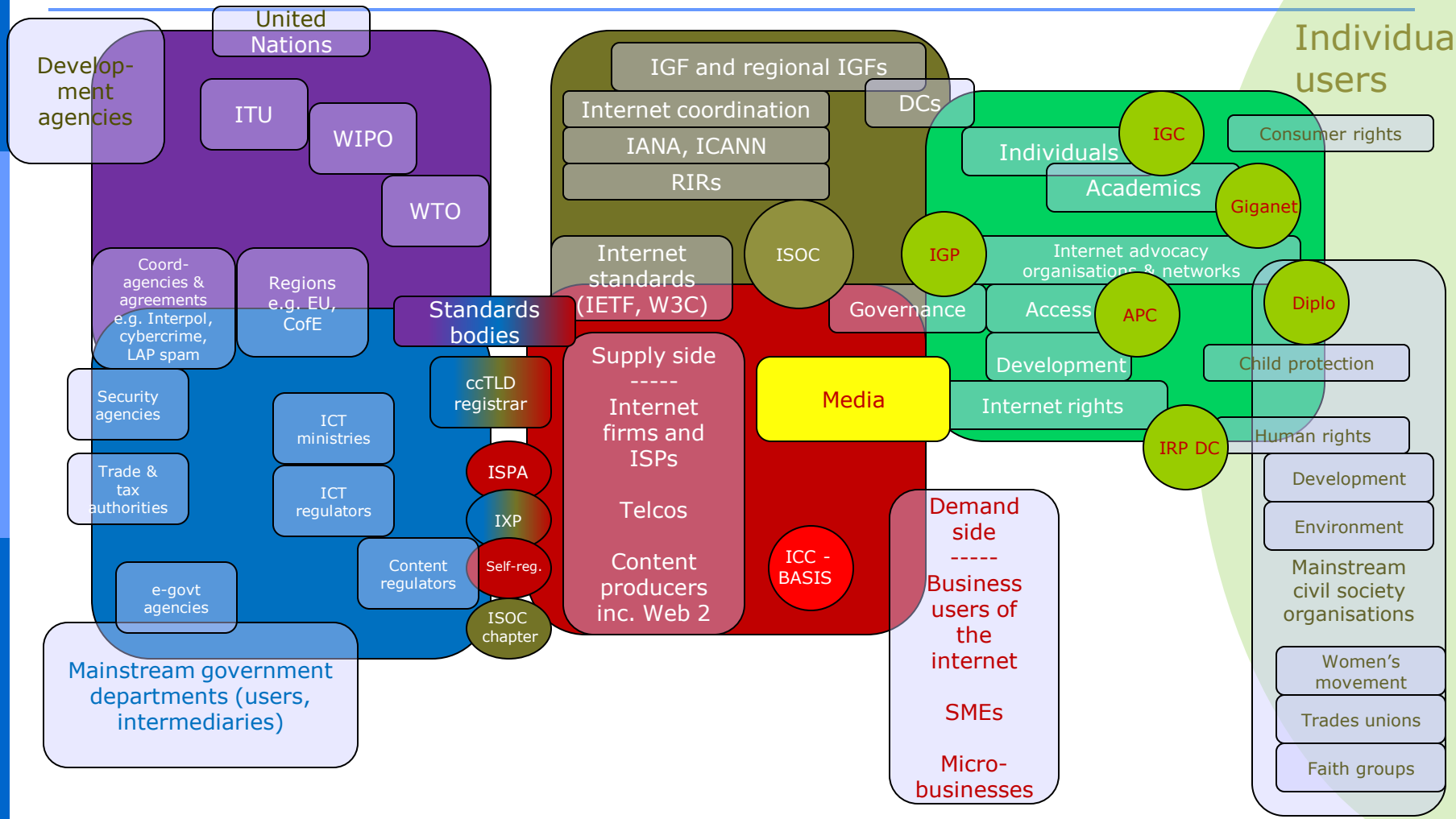
Mapping stakeholder communities: making things complex



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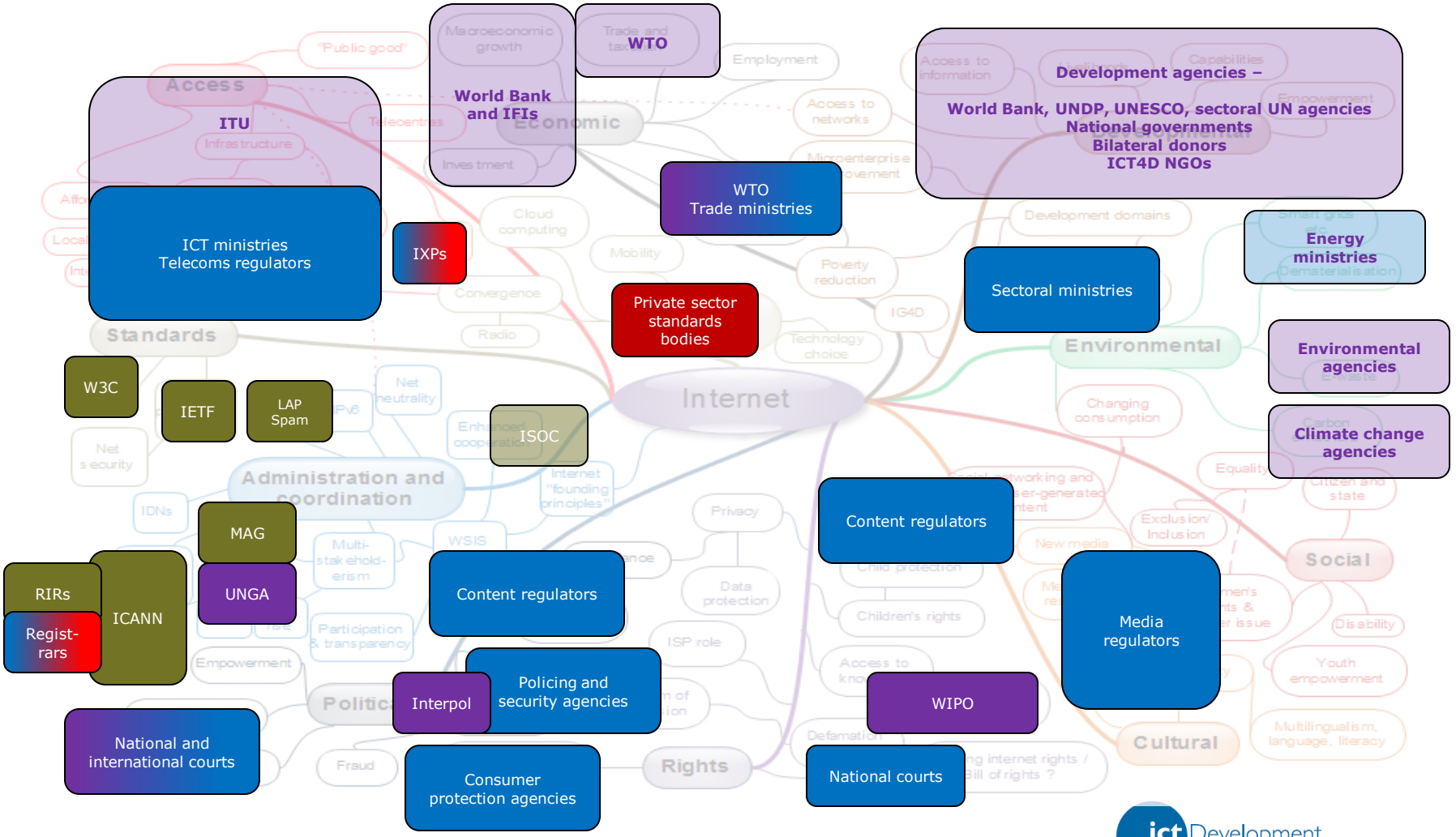
Mapping internet issues against decision-making entities (illustrative)



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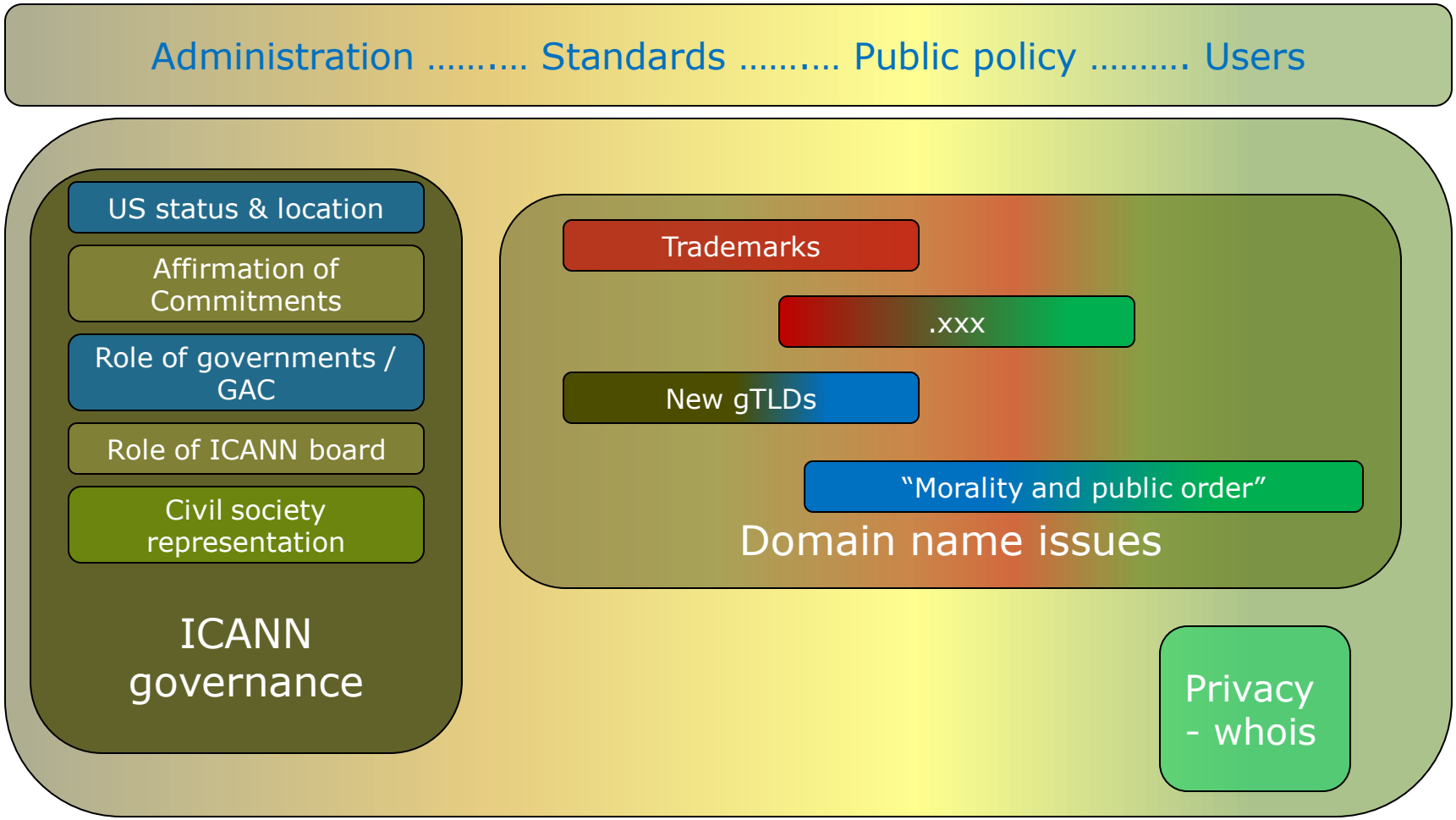
Mapping issues by decision-making body: ICANN issues for civil society



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Mapping national internet environments

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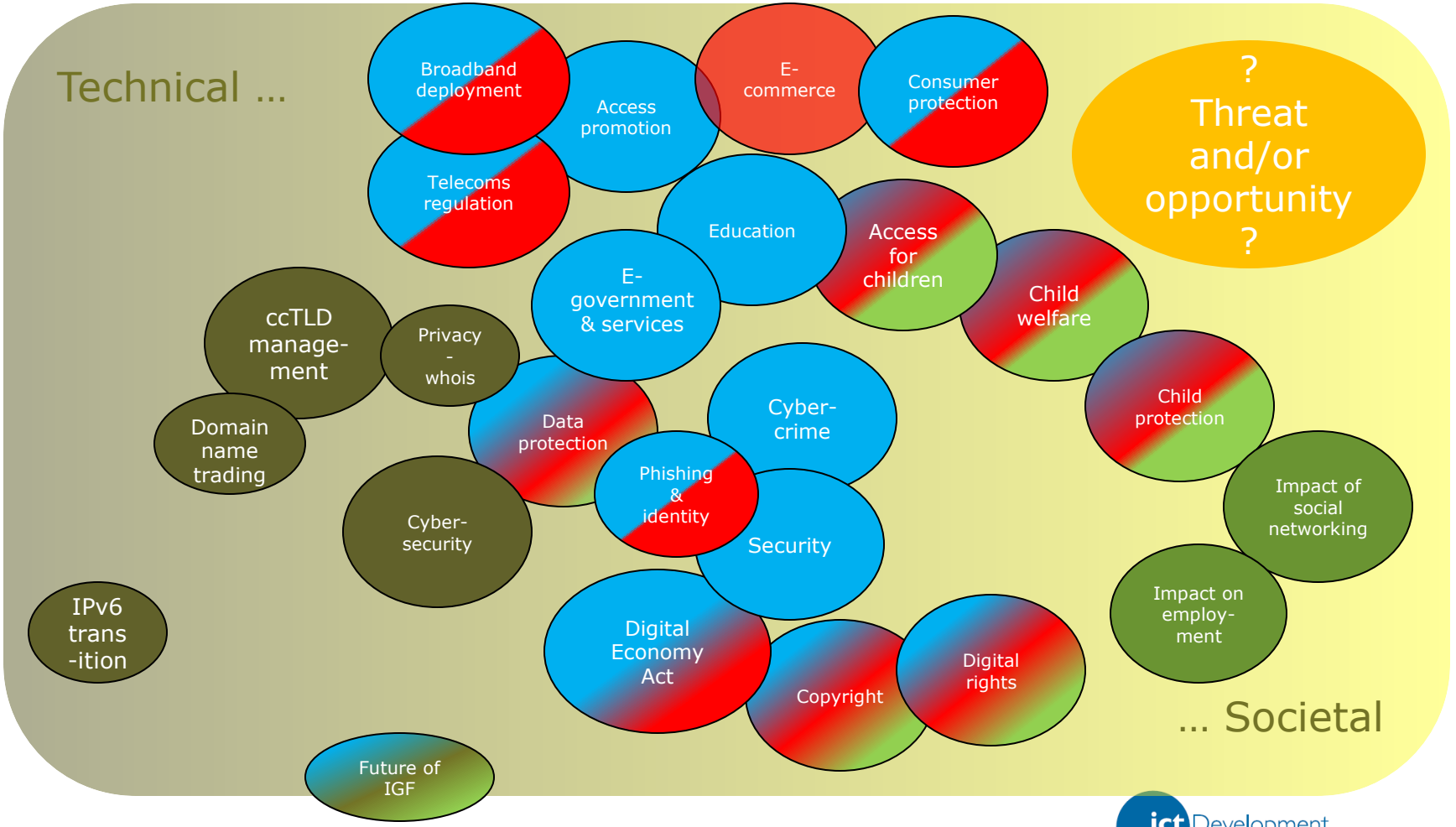
Mapping national environments : UK: issues



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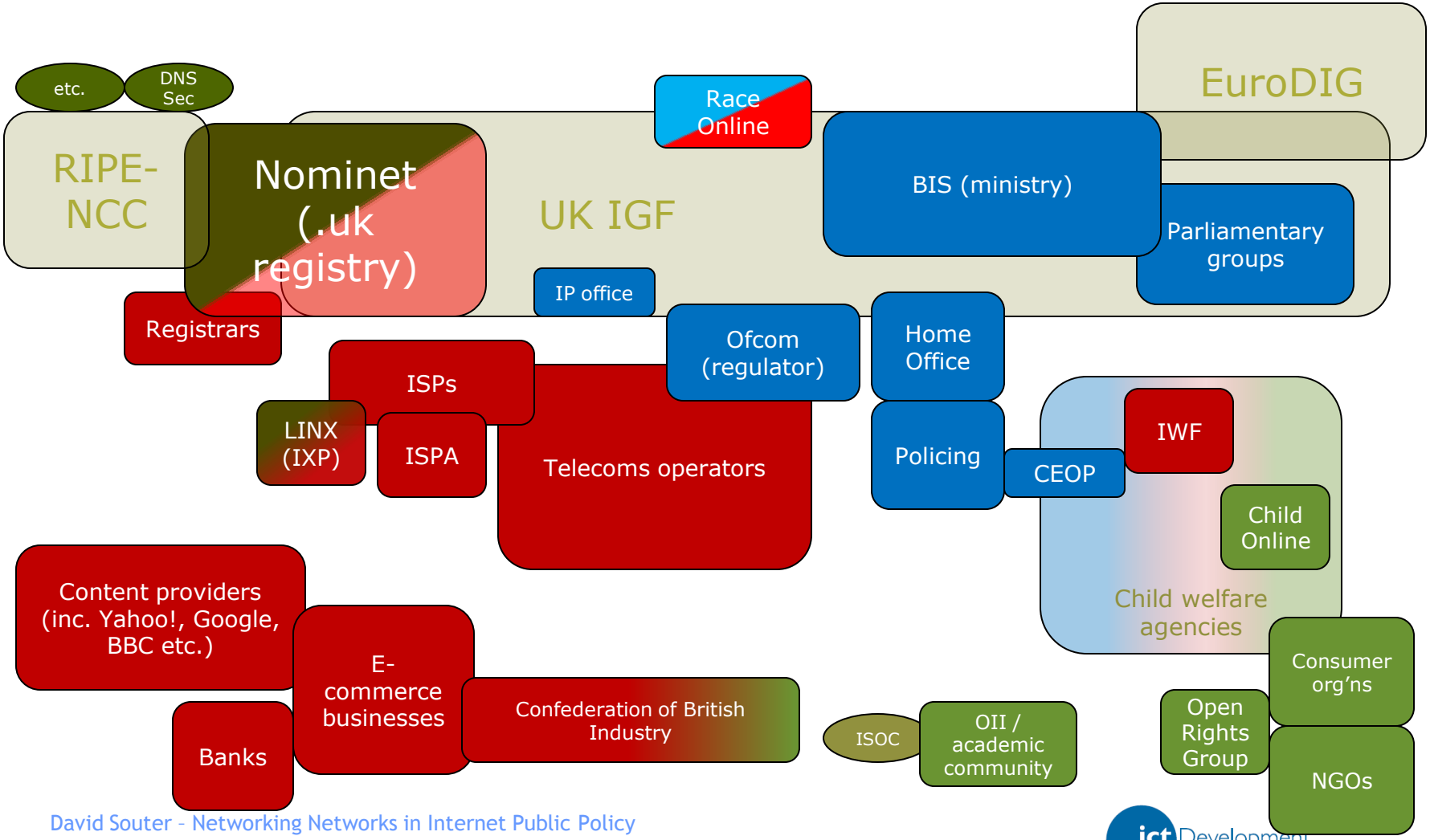
Mapping national environments : UK: issues and institutions



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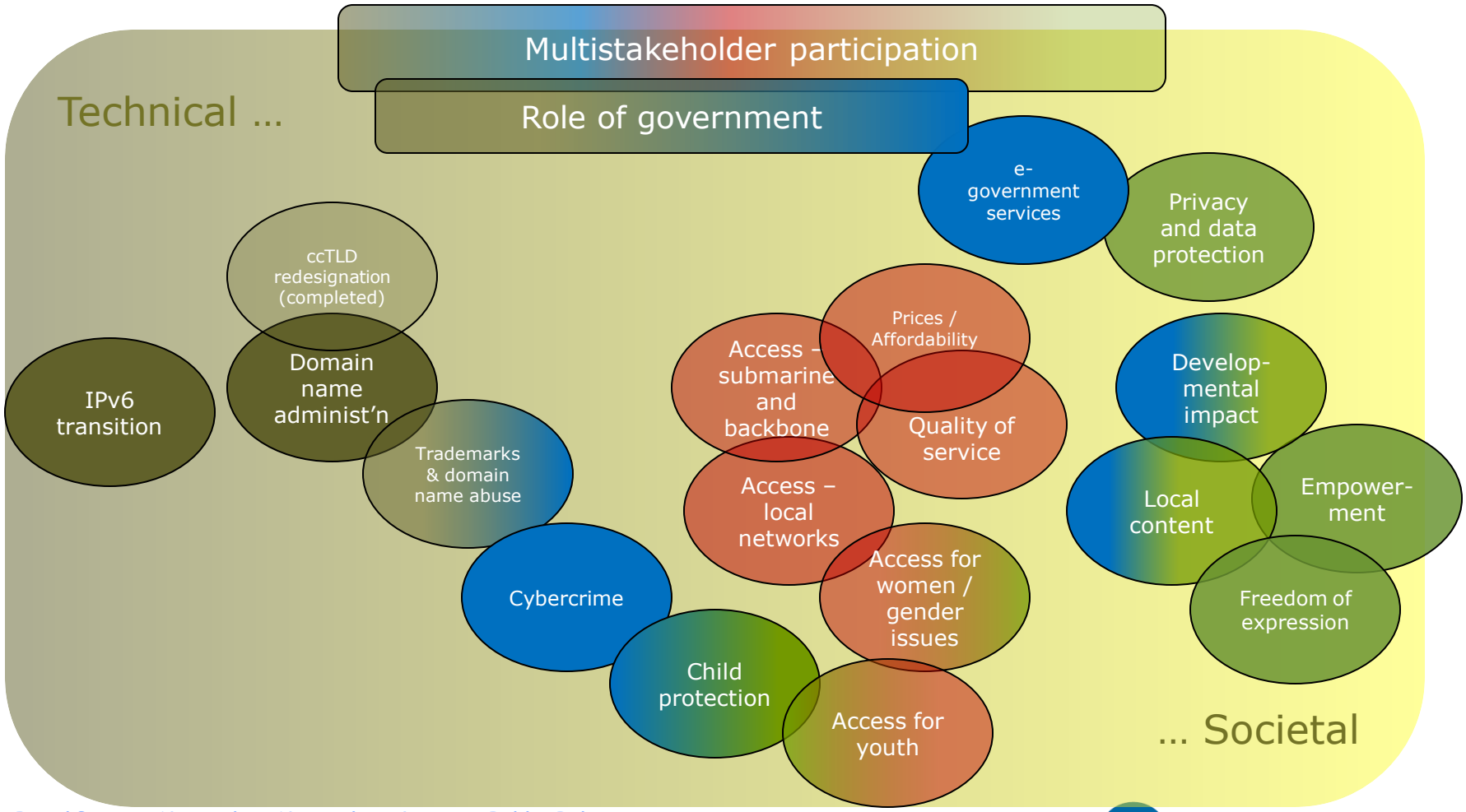
Mapping national environments : Kenya : issues



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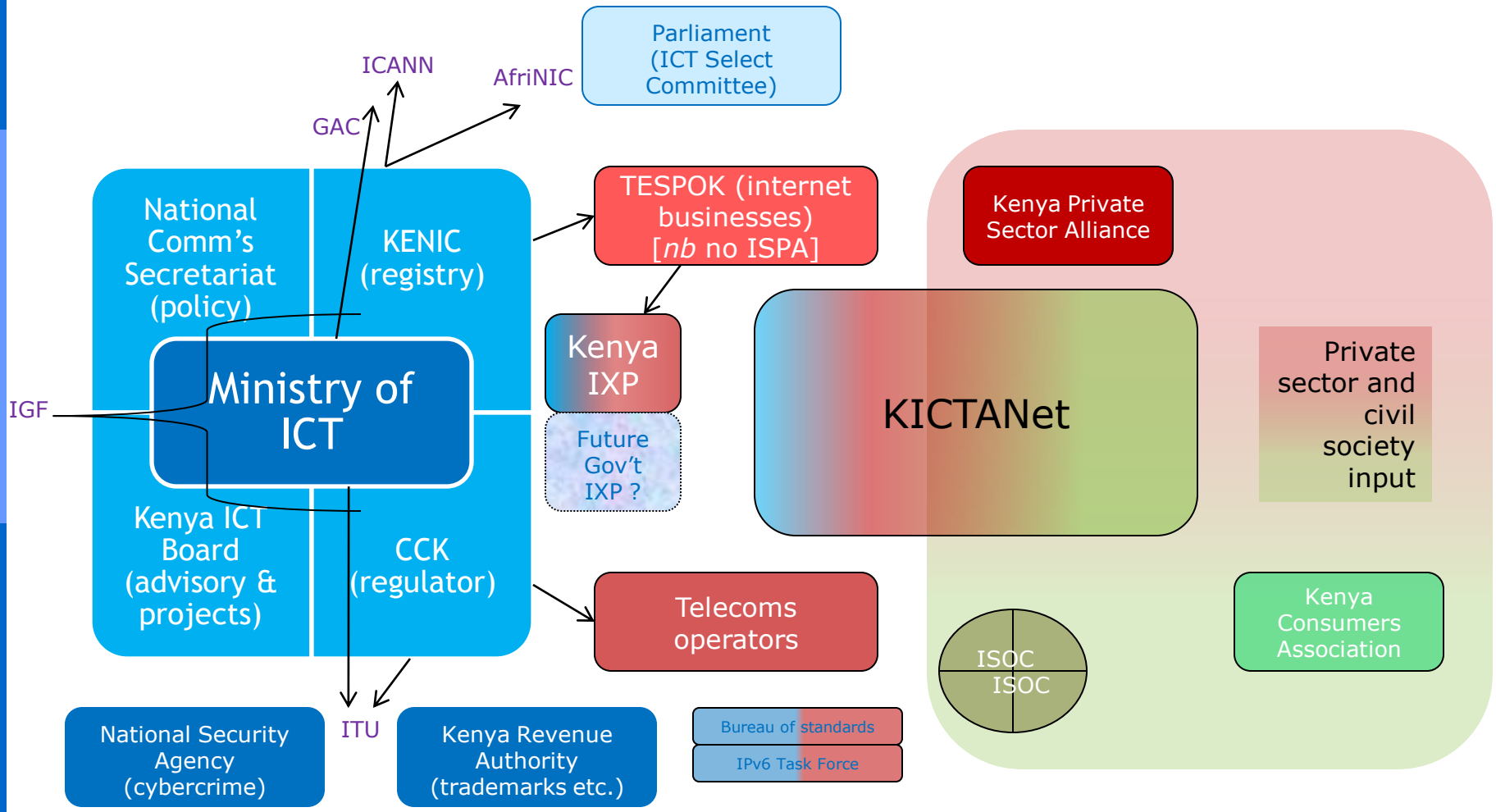
Mapping national environments : Kenya : institutions and actors



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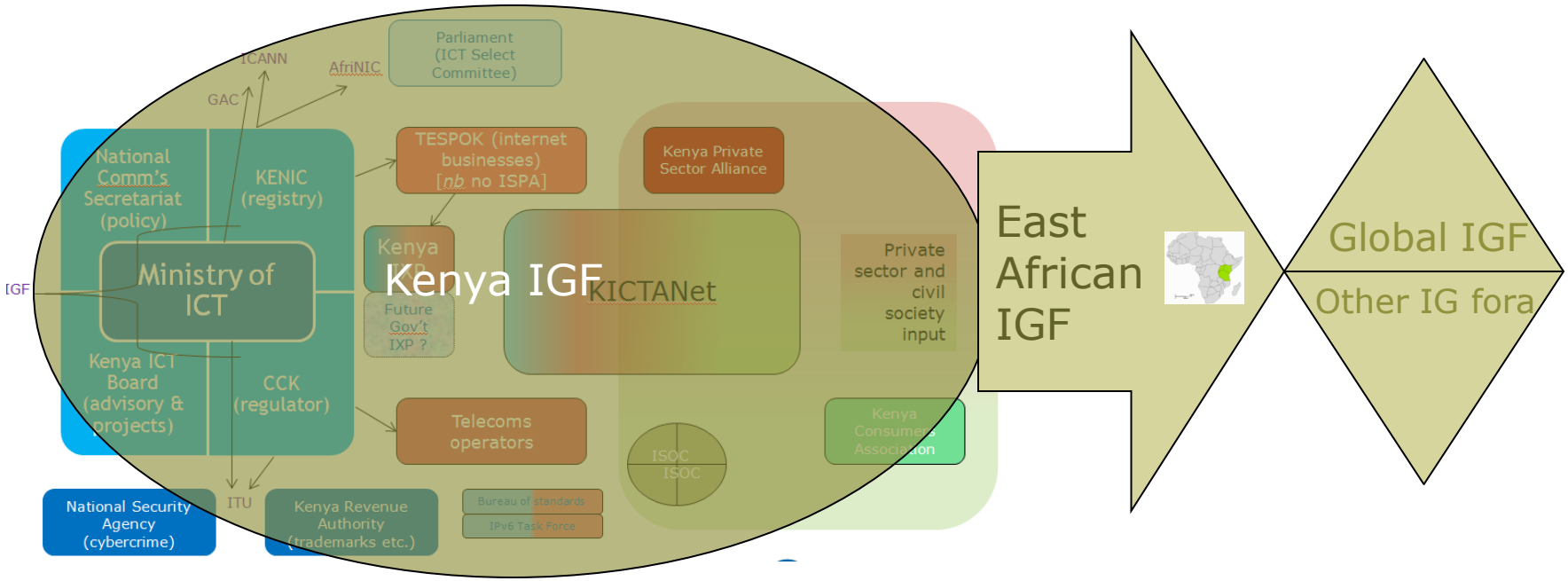
Mapping national environments : Kenya : IGF processes



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Mapping civil society engagement

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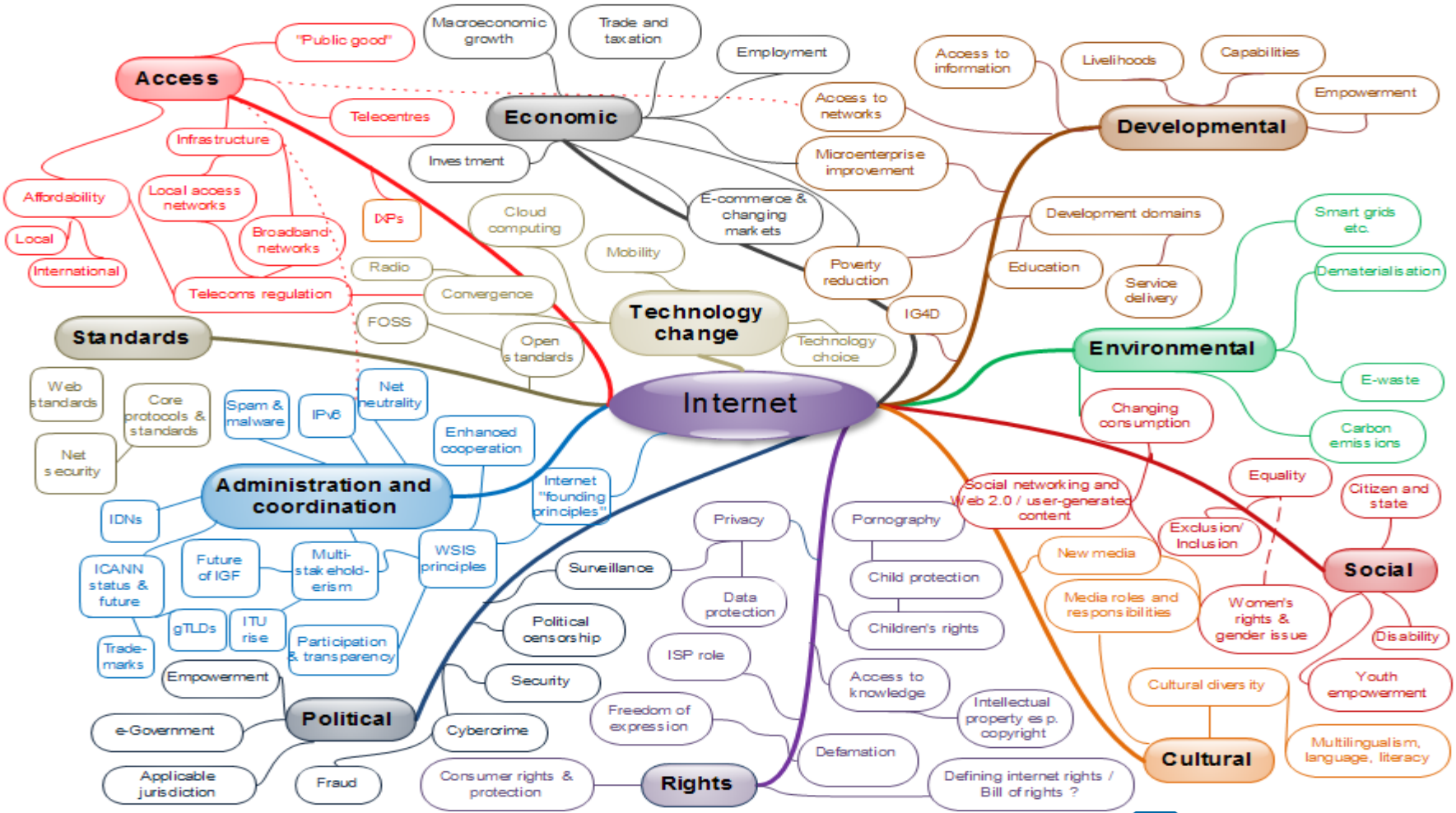
Mapping internet issues : in detail



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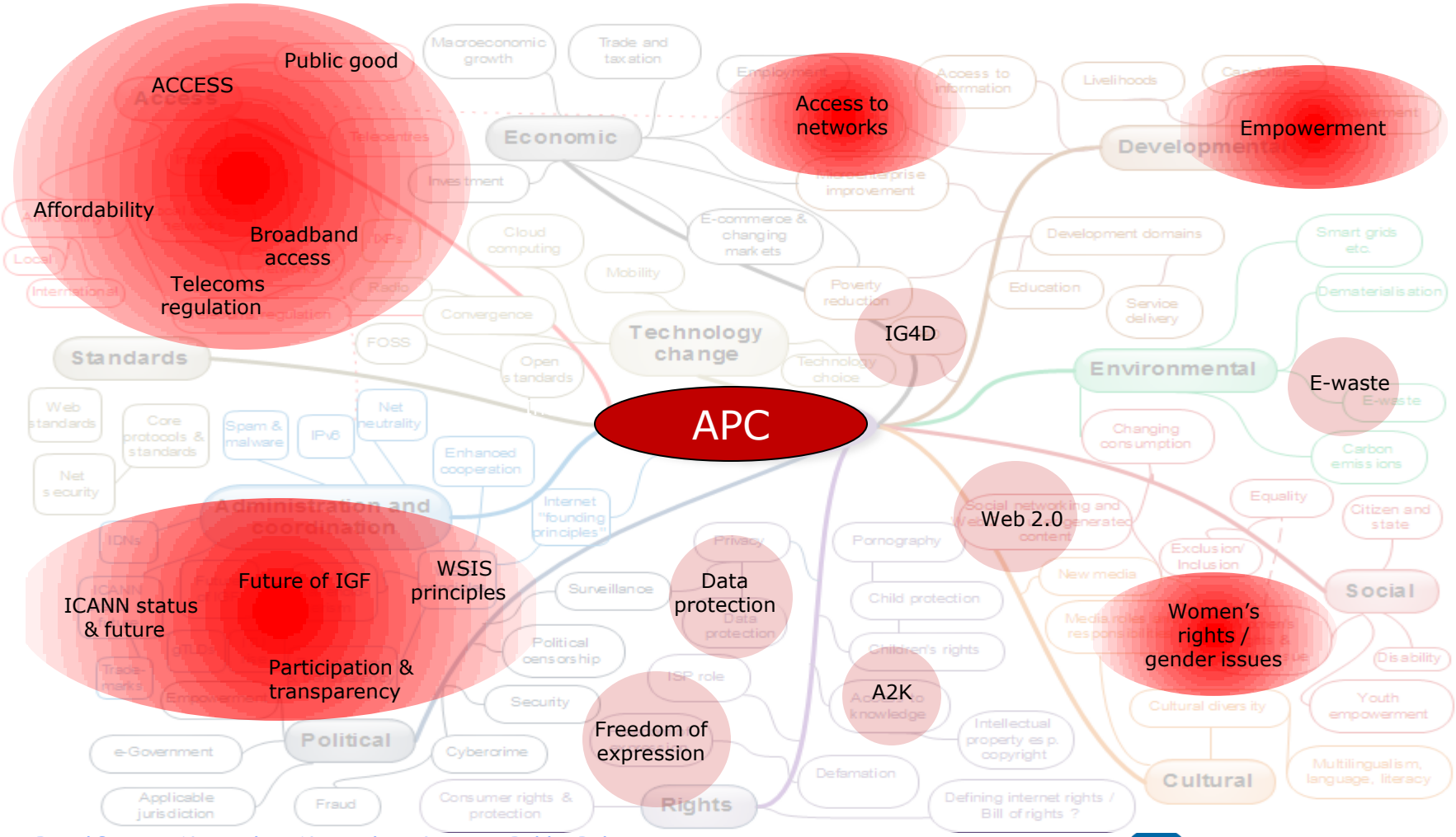
Mapping internet issues : APC



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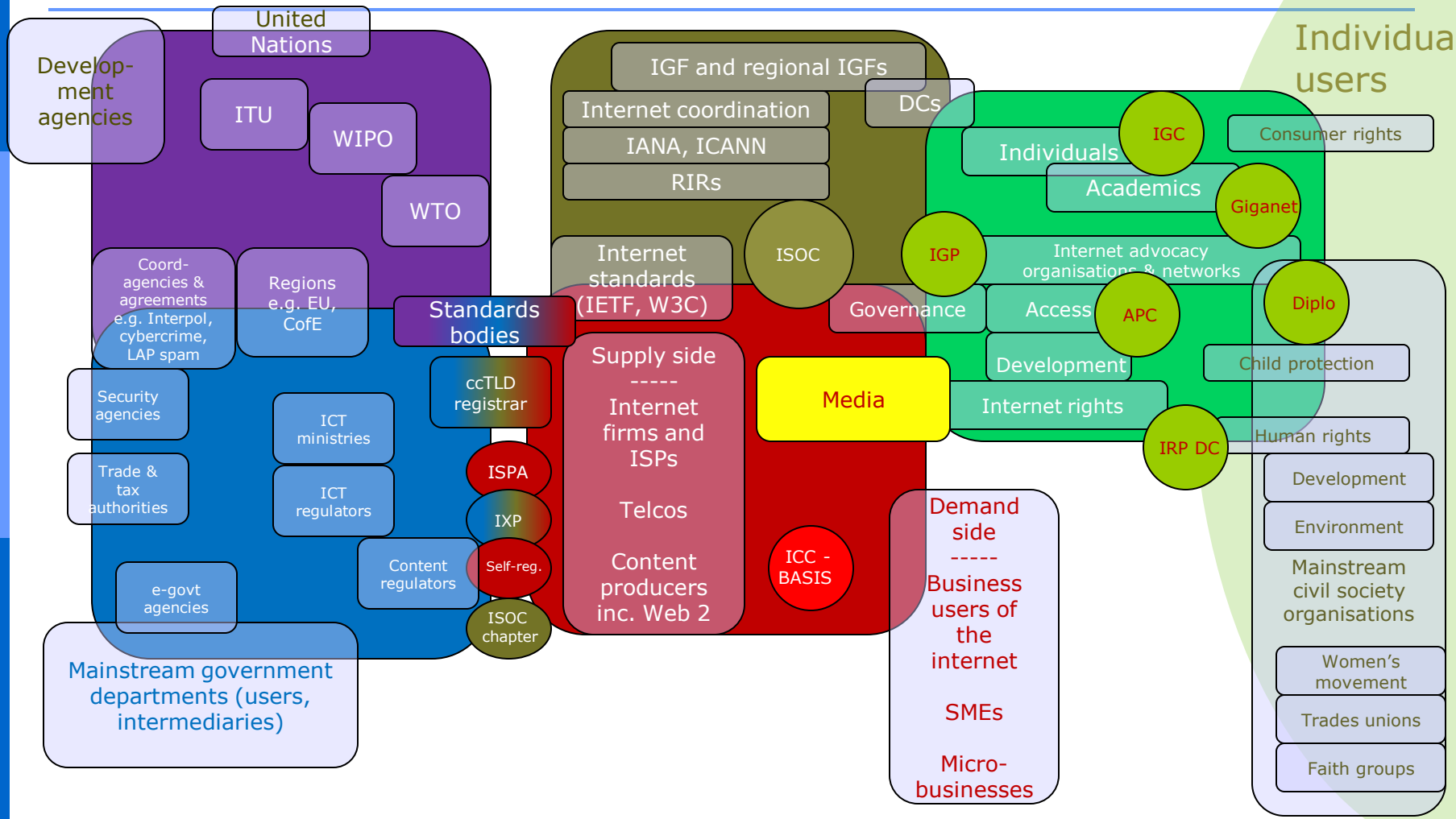
Mapping stakeholder communities: making things complex



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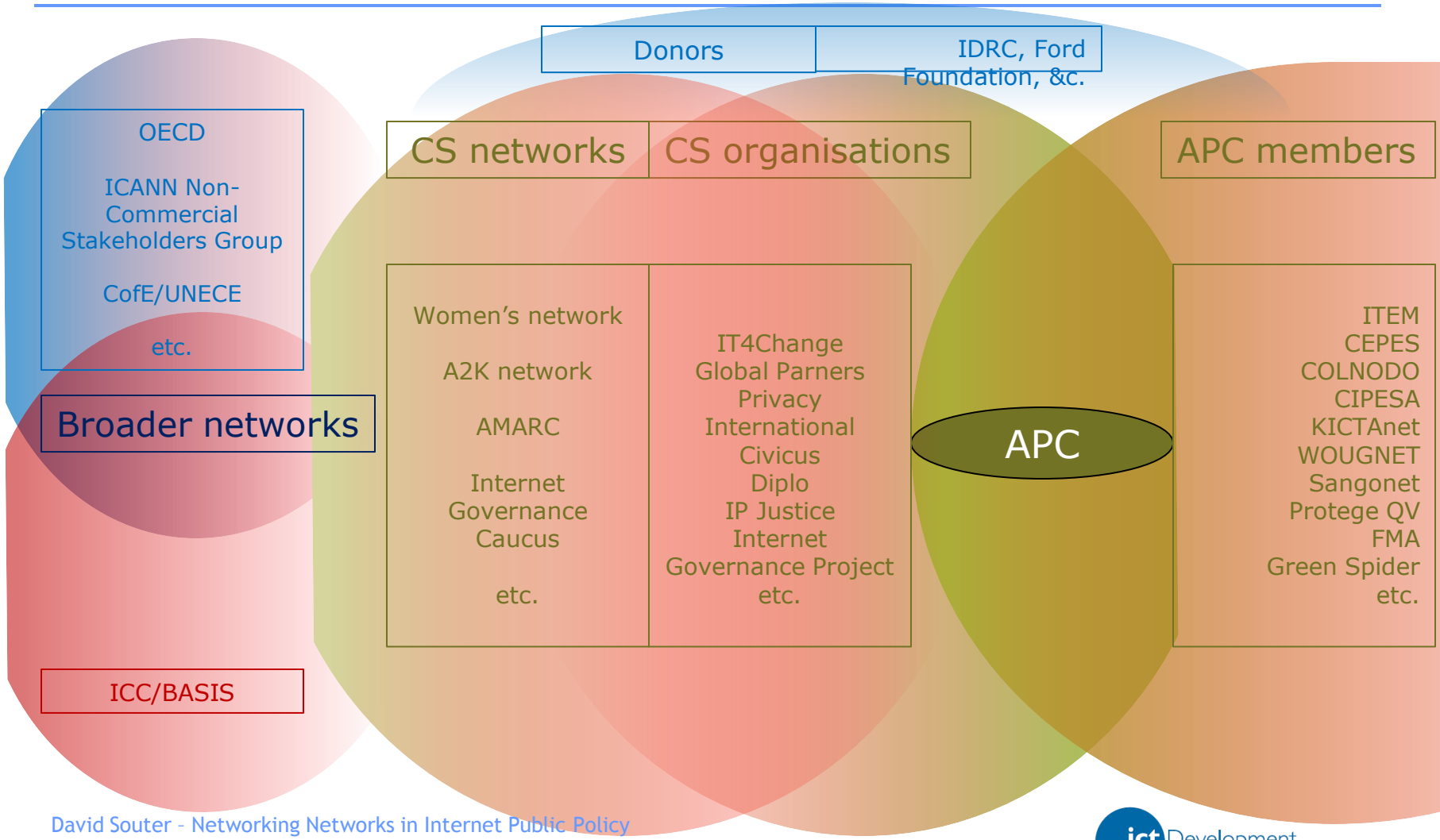
Mapping internet networks : APC



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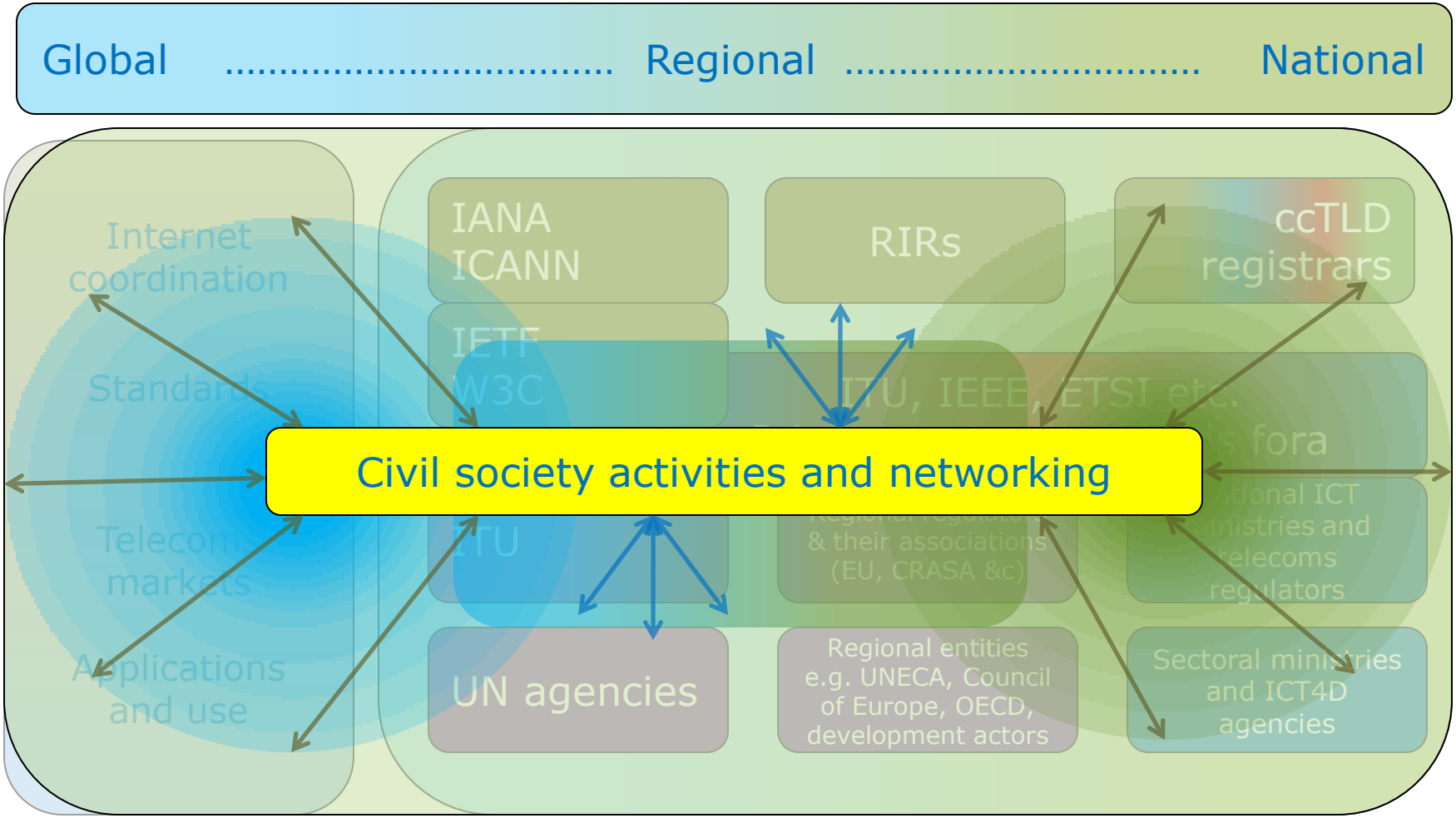
Mapping networking issues

Global *versus* national fora – civil society activities and networking



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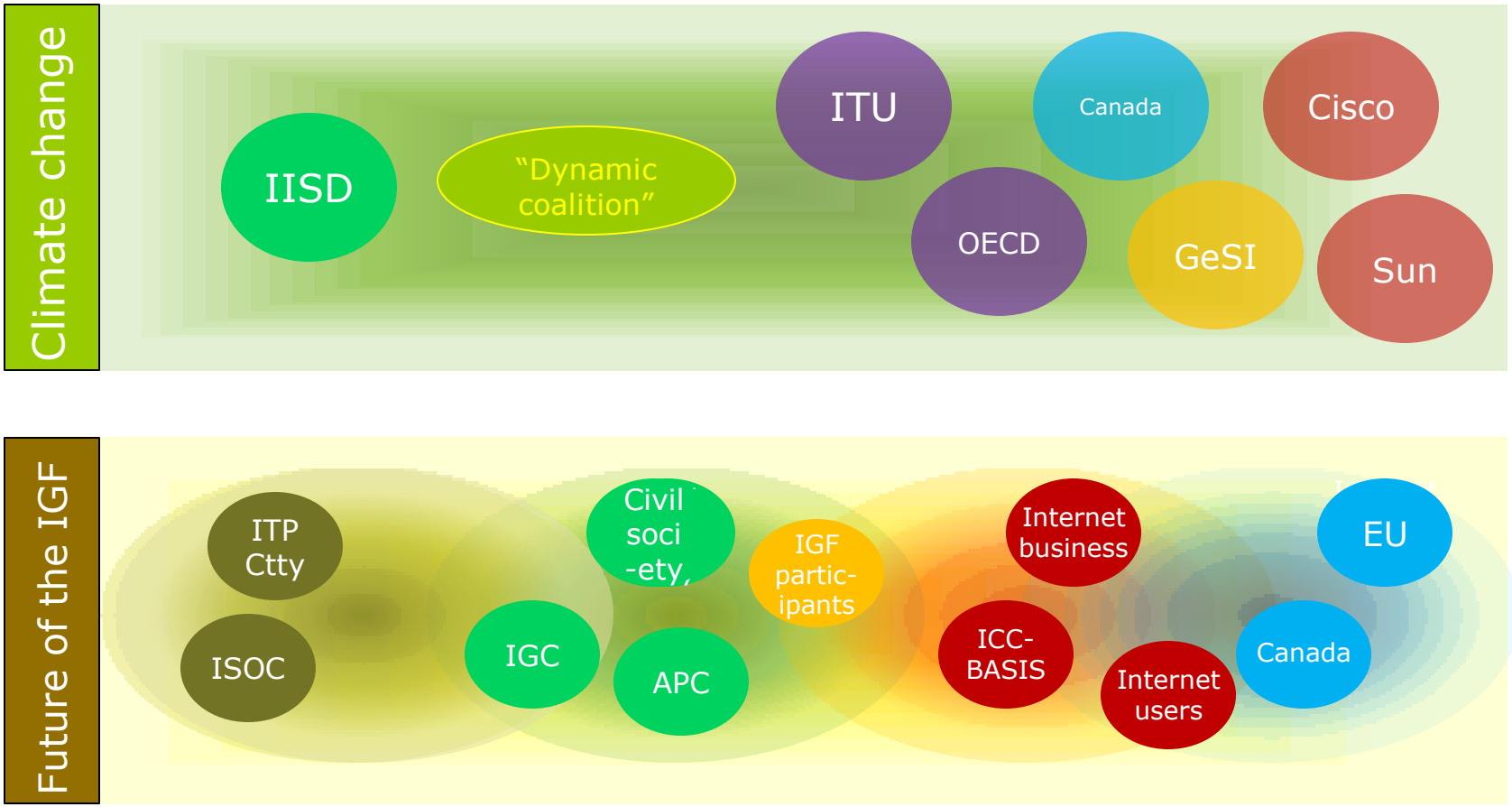
Multistakeholder networking



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Mapping issues by decision-making body within and beyond the internet

- Human rights issues and institutions
- Internet rights issues and institutions

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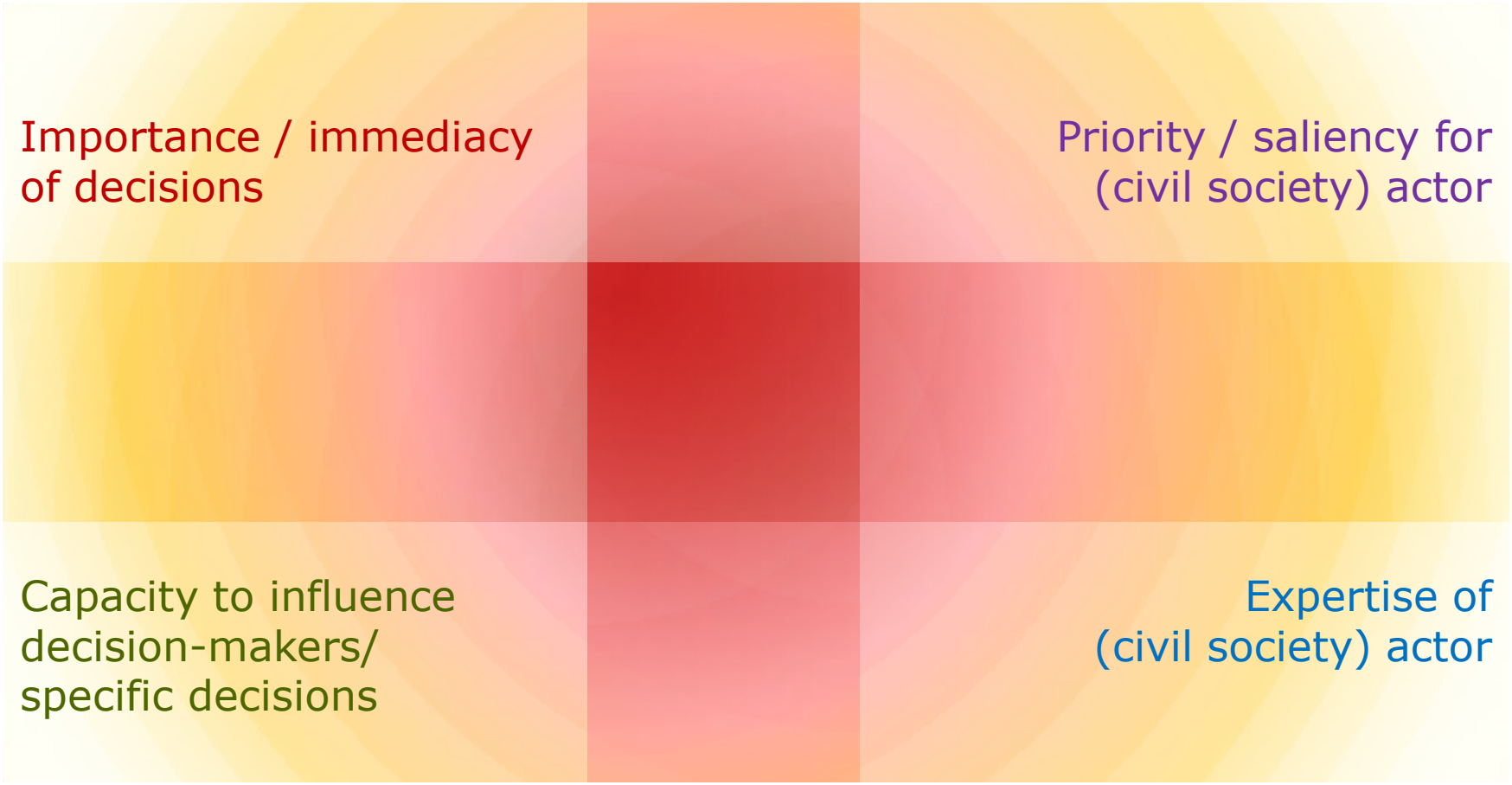
Engagement by issue and by actor



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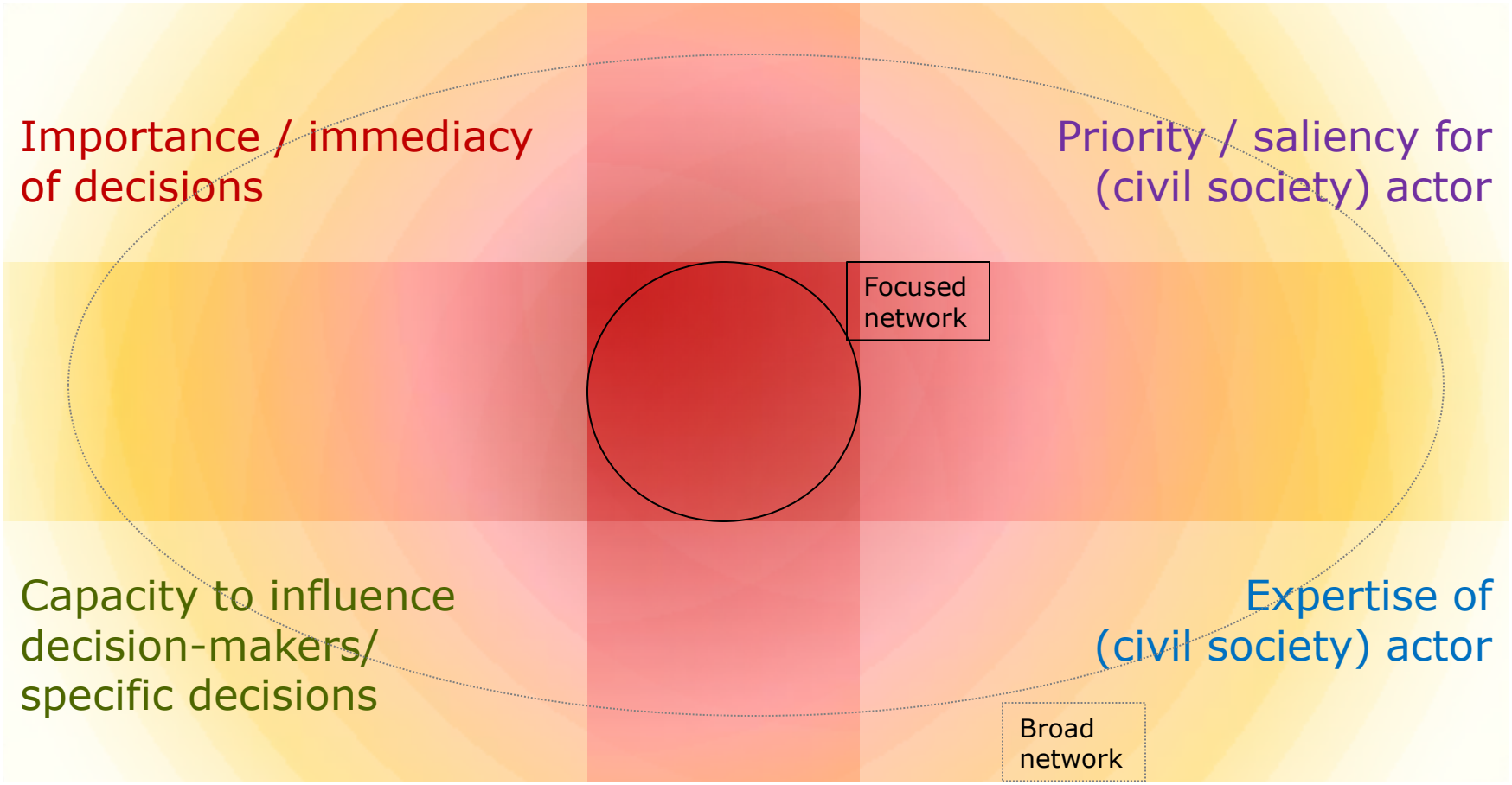
Engagement by network



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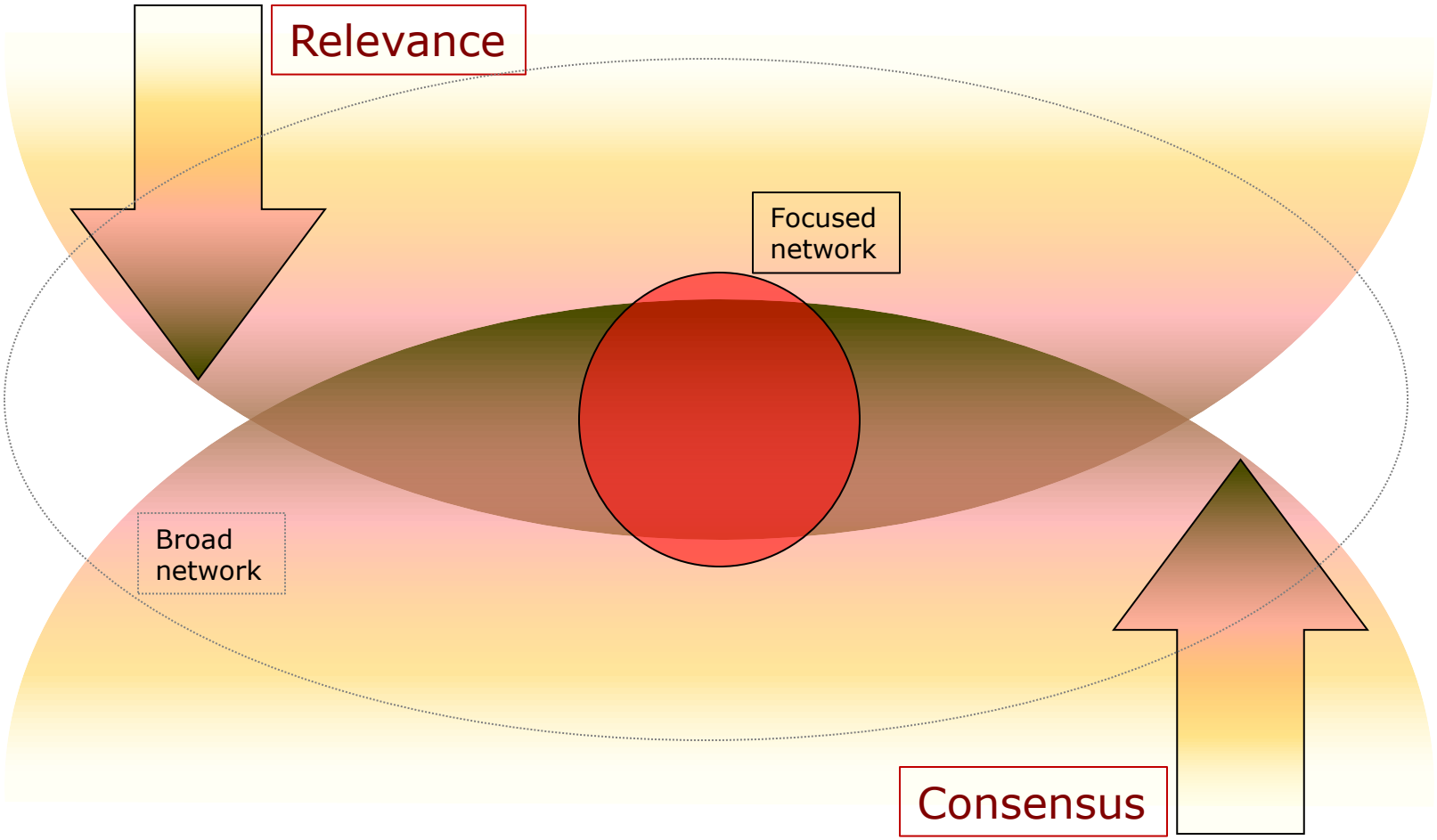
Networking by issue



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Mapping organisational priorities and network relationships

Internet issues

Internet entities

Internet partnerships

Internet capabilities

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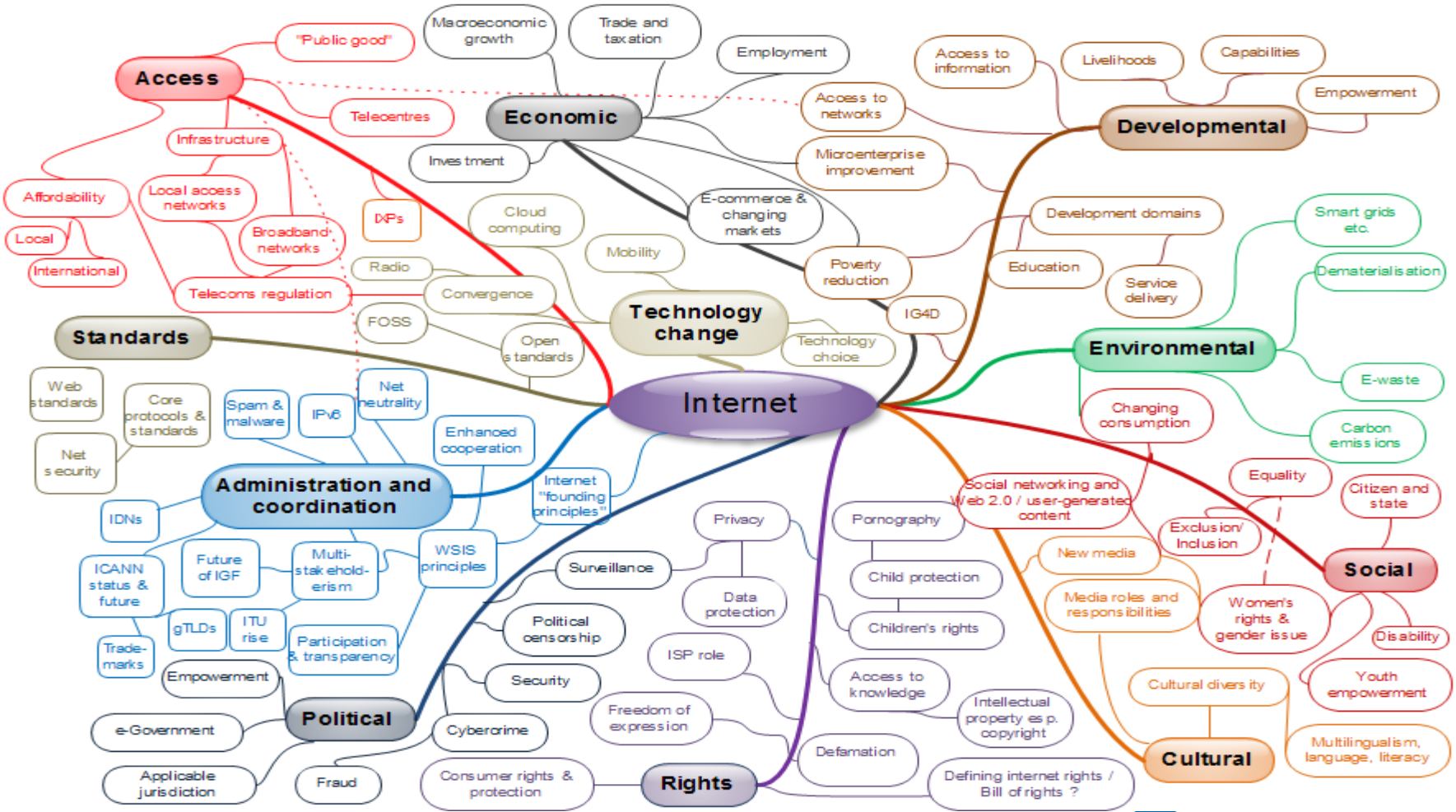
Internet issues



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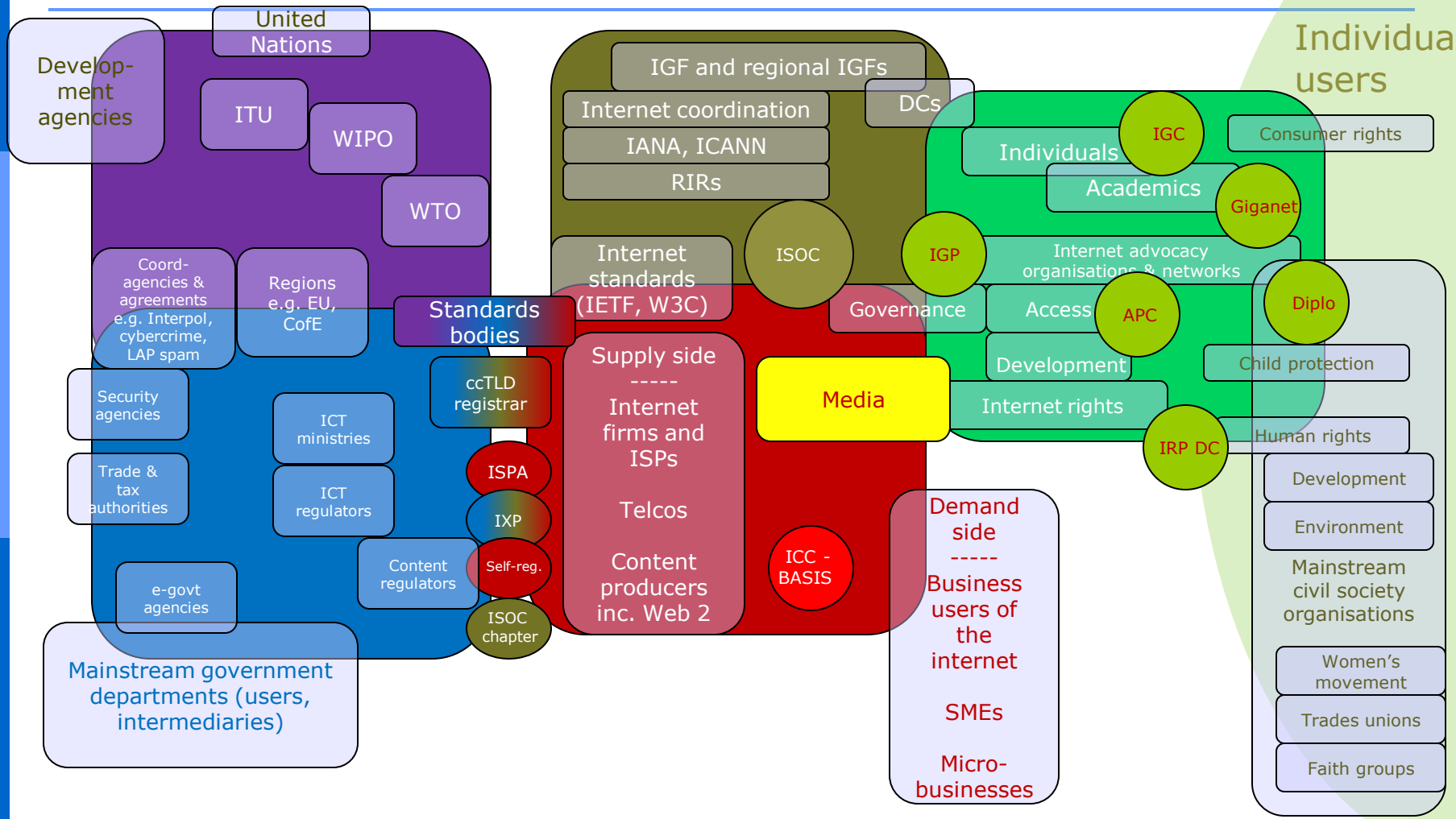
Internet entities



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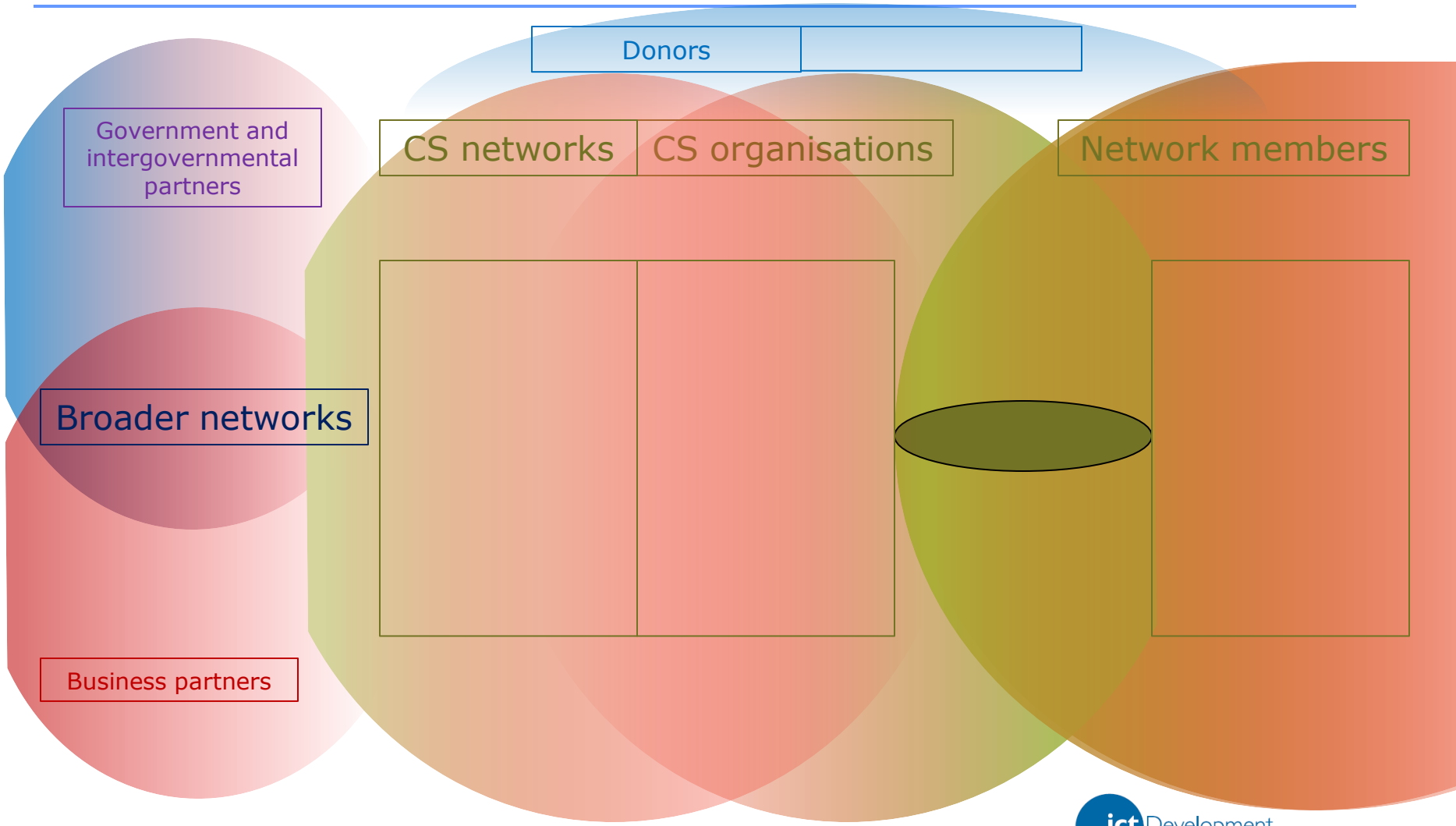
Internet networks



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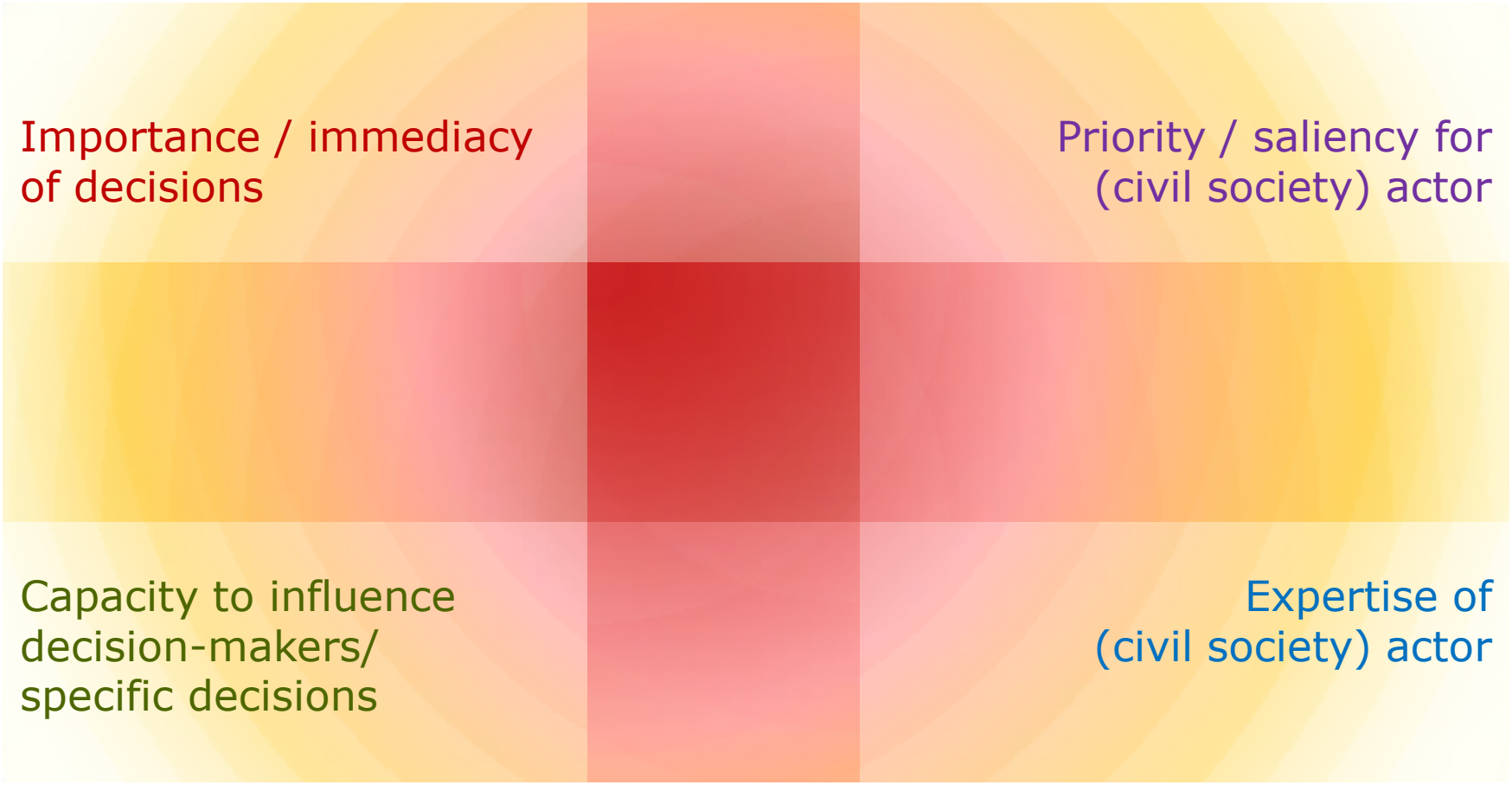
Internet capabilities



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